ELEMENTIS Specialties

Rheological Additives for Cosmetics

● Highly recommended ● Recommended

Applications			Products: Stability	Suspension	Thickening/Thixotropy	Thermostable rheology	Skin feel improvement	UV actives enhancement	BENTONE® MA	BENTONE® EW	BENTONE® LT	BENTONE® 27 V	BENTONE® 38 V	THIXCIN® R	BENTONE GEL® SS71 V	BENTONE GEL® CAO V	BENTONE GEL® DOA V	BENTONE GEL® EUG V	BENTONE GEL® GTCC V	BENTONE GEL® HSO V	BENTONE GEL® IHD V	BENTONE GEL® IPM V	BENTONE GEL® ISD V	BENTONE GEL® LOI V	BENTONE GEL® MIO V	BENTONE GEL® OMS V	BENTONE GEL® OP V	BENTONE GEL® PTIS V	BENTONE GEL® PTM V	BENTONE GEL® TN V	BENTONE GEL® VS-5 V	BENTONE GEL® VS-5PC V	BENTONE GEL® VS/IPM V
			Properties imparted by Applications ELEMENTIS Specialties products						Aqueous-phase Thickeners			Non-aqueous-phase Thickeners																						
Antiperspirant	Aerosol		⬭	⬭			⬭					●	●				●				●	●	●				●			●	●	●	●
	Roll-on		⬭	⬭	⬭	⬭	⬭		●	●		●	●	●			●				●	●	●				●			●	●	●	●
	Stick		⬭	⬭	⬭	⬭	⬭		●	●		●	●	●			●				●	●	●				●			●	●	●	●
	Cream		⬭	⬭	⬭	⬭	⬭		●	●		●	●	●			●				●	●	●				●			●	●	●	●
Deodorant	Roll-on		⬭	⬭	⬭	⬭	⬭		●	●	●	●	●	●			●				●	●	●				●			●	●	●	●
	Stick		⬭	⬭	⬭	⬭	⬭					●	●	●			●				●	●	●				●			●	●	●	●
Eye Cosmetics	Shadow	Solvent-borne	⬭	⬭	⬭	⬭						●	●		●		●	●	●	●	●		●			●	●	●	●		●	●	
		Emulsion	⬭	⬭	⬭	⬭			●	●	●	●	●	●						●					●		●	●			●	●	
	Pencil		⬭	⬭	⬭	⬭						●	●	●	●		●	●	●	●	●					●	●	●	●				
	Mascara	Solvent-borne	⬭	⬭	⬭	⬭						●	●	●	●		●	●	●	●	●		●			●	●	●	●		●	●	
		Emulsion	⬭	⬭	⬭	⬭			●	●	●	●	●	●						●							●	●					
Lip Products	Lipstick		⬭	⬭	⬭	⬭	⬭	⬭				●	●	●		●		●	●	●				●	●		●	●	●		●	●	
	Gloss	Roll-on	⬭	⬭	⬭	⬭	⬭	⬭				●	●	●		●		●	●	●				●	●		●	●	●		●	●	
		Pot	⬭	⬭	⬭	⬭	⬭	⬭				●	●	●		●		●	●	●				●	●		●	●	●		●	●	
	Chapstick		⬭	⬭	⬭	⬭	⬭	⬭				●	●	●		●		●	●	●				●	●		●	●	●		●	●	
Make-up	Blushers & Foundations		⬭	⬭	⬭	⬭	⬭	⬭	●	●	●	●	●	●			●	●	●	●	●	●		●			●	●	●	●	●	●	●
Pressed Powders			⬭	⬭			⬭	⬭				●	●	●			●	●	●		●	●	●		●		●	●	●	●	●	●	●
Skin Care	Creams-O/W		⬭	⬭	⬭	⬭	⬭	⬭	●	●	●	●	●	●			●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●
	Creams-W/O		⬭	⬭	⬭	⬭	⬭	⬭	●	●	●	●	●	●				●	●	●	●	●	●	●	●		●	●	●	●	●	●	●
	Creams-cold process		⬭	⬭	⬭	⬭	⬭	⬭	●	●	●	●	●	●				●	●	●	●	●	●	●	●		●	●	●	●	●	●	●
	Lotions		⬭	⬭	⬭	⬭	⬭	⬭	●	●	●	●	●	●				●	●	●	●	●	●	●	●		●	●	●	●	●	●	●
	Ointments		⬭	⬭	⬭	⬭	⬭	⬭				●	●	●				●	●	●		●		●	●		●	●	●	●			
	Hand cleansers		⬭	⬭	⬭	⬭	⬭	⬭	●	●	●	●	●		●			●	●	●				●	●	●	●			●			
Sun Care	Creams-O/W		⬭	⬭	⬭	⬭	⬭	⬭	●	●	●	●	●	●			●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●
	Creams-W/O		⬭	⬭	⬭	⬭	⬭	⬭	●	●	●	●	●	●				●	●	●	●	●	●	●	●		●	●	●	●	●	●	●
	Lotions		⬭	⬭	⬭	⬭	⬭	⬭	●	●	●	●	●	●				●	●	●	●	●	●	●	●		●	●	●	●	●	●	●
	Oils		⬭	⬭	⬭	⬭	⬭	⬭				●	●	●				●	●	●	●	●	●	●	●		●	●	●	●	●	●	●
	Covert UV protection		⬭	⬭	⬭	⬭	⬭	⬭				●	●	●				●	●	●	●	●	●	●	●		●	●	●	●	●	●	●
	Sunblock sticks		⬭	⬭	⬭	⬭	⬭	⬭				●	●	●				●	●	●	●	●	●	●	●		●	●	●	●	●	●	●
	After-sun		⬭	⬭	⬭	⬭	⬭	⬭	●	●	●	●	●	●				●	●	●	●	●	●	●	●		●	●	●	●	●	●	●
Hair Care	Creams & Dressings		⬭		⬭	⬭	⬭		●	●	●	●	●	●		●		●	●	●		●		●	●		●	●	●	●	●	●	●
	Shampoos		⬭	⬭	⬭	⬭	⬭		●	●	●			●													●						
	Conditioners		⬭		⬭	⬭	⬭		●	●	●	●	●	●											●		●						
Nail Polish			⬭	⬭	⬭	⬭	⬭		●	●	●	●	●																				

Sample formulation guides are available upon request