

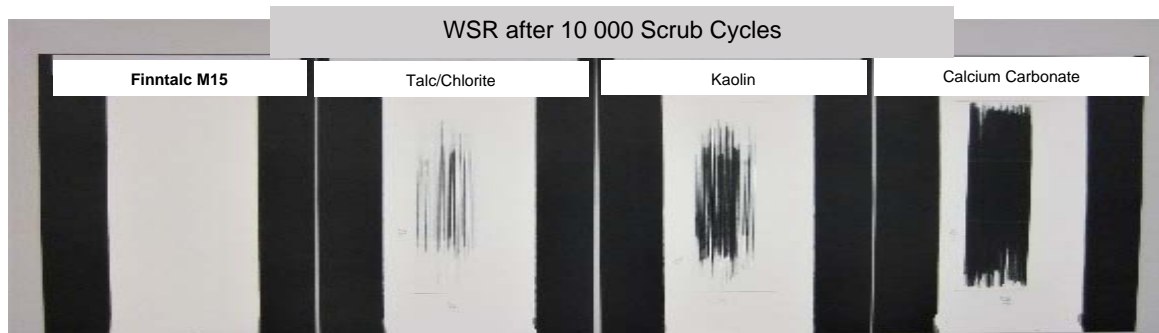
High Performance Talc for Architectural Paint Systems

Elementis, an industry leader in innovation and sustainability, has engineered functional talc fillers to provide improved performance and cost savings compared to traditional fillers in your architectural paint formulas. Our application labs and technical experts are at your service to support you in order to maximize the benefits in your formulation.

Featured Elementis Talc, these functional fillers were developed to help lower costs by improving efficiency while increasing the performance of architectural paints. Talc's unique platy structure offers benefits versus other fillers and extenders.

Elementis functional talc in architectural paint systems vs. other fillers

- Higher durability
- Improved scrub resistance
- Higher mud cracking resistance
- Promotes adhesion
- Improves efficiency of TiO₂ by acting as a spacer
- Good balance of paint properties



High Performance Talc for Architectural Paint

Product Name	Product Type	Particle Size (D98 μm)	Description
FINNTALC M05SL	Pure, fine PS, high whiteness	10	Good barrier properties, booster of white opacity, matting of low PVC paints, good outdoor durability
MICROTALC IT Extra	Pure, fine PS, ultra-high whiteness	8	Efficient TiO ₂ -spacer, booster of white opacity, matting of low PVC paints
FINNTALC M15	Medium fine, pure talc	20	General purpose, excellent WSR, good balance of optical properties, good outdoor durability, good stain and chemical resistance
FINNTALC M15SL	Pure, medium fine talc, high whiteness	20	Good balance of hiding and whiteness, excellent WSR, stain and chemical resistance.
FINNTALC M30SL	Pure, coarse PS talc	40	Excellent wet scrub, stain and mud cracking resistance, good outdoor durability, low dirt pick-up, helps give matte paint film.
FINNTALC M40SL	Pure, coarse PS talc, reduced oil absorption value	40	Efficient matting agent, good stain and water resistance, good barrier properties.

[Elementis.com/Coatings/Performance-Series](https://www.elementis.com/Coatings/Performance-Series)

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