

Cautionary statement



This presentation, the presentation materials and discussion may contain certain forecasts, projections and forward looking statements – that is, statements related to future, not past events – in relation to, or in respect of the financial condition, operations or businesses of Elementis plc (the 'Company').

Any such statements involve risk and uncertainty because they relate to future events and circumstances. There are many factors that could cause actual results or developments to differ materially from those expressed or implied by any such forward looking statements, including, but not limited to, matters of a political, economic, business, competitive or reputational nature. Nothing in this presentation, presentation materials and discussion should be construed as a profit estimate or profit forecast. Elementis does not undertake any obligation to update or revise any forward looking statement to reflect any change in circumstances or expectations.

The Company is the holding company for a number of operationally distinct and autonomous subsidiaries that conduct the day-to-day business of the different segments of the Elementis Group. The use of 'Elementis' in this presentation to describe one or more of those subsidiaries, or the Elementis Group as a whole, does not in any way detract from the legal, functional and operational separateness of the entities that comprise the Elementis Group.



Focus for today



GROWTH INNOVATION **EFFICIENCY** MEDIUM TERM PERFORMANCE OBJECTIVES

Agenda



2.40 PM	Innovation	Joe Lupia, SVP Technology
2.55 PM	Personal Care – White Space Opportunities	Marci Brand, SVP Personal Care
3.10 PM	Talc – Global Ambition	Christian Kather, SVP Talc
3.25 PM	Coatings – High Value Participation	Luc van Ravenstein, SVP Coatings
3.40 PM	Break	
3.55 PM	Break out sessions	Personal Care – Sensory Bar Talc – Value Chain & Application Overview Coatings – Innovation In Action
4.40 PM	Efficiency & Simplification	Ajeeth Enjeti, SVP Strategy & Transformation
4.55 PM	Financial Framework	Ralph Hewins, CFO
5.10 PM	Wrap up	Paul Waterman, CEO
5.15 PM	Q&A	

A deeply experienced team

ELEMENTIS



Values drive our culture & behaviour





OUR WAY OF LIFE

We are committed to providing a safe environment for all.



CREATING VALUE FOR OUR CUSTOMERS

We make a difference through our expertise, responsiveness and focus on quality.



PASSION FOR EXCELLENCE

We are innovative, courageous and driven in everything we do.



WE DO THE RIGHT THING

We care for our colleagues, customers, communities and environment.



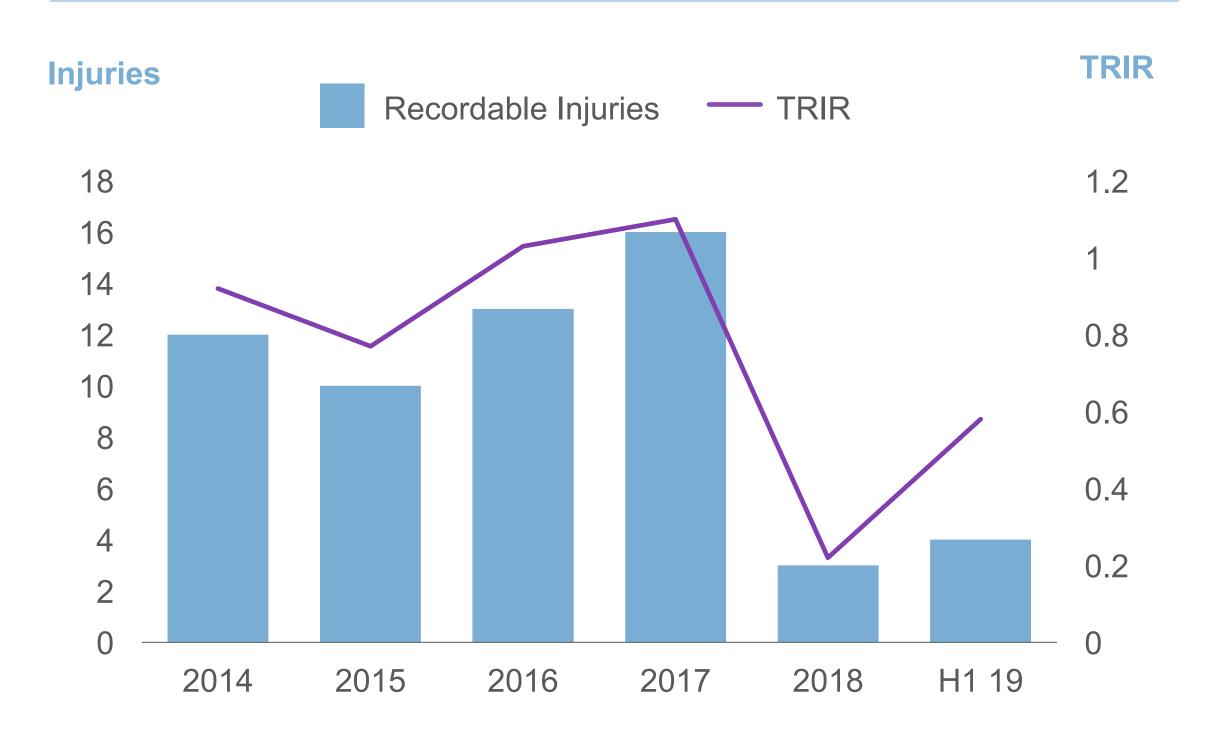
THE POWER OF COLLABORATION

We work, grow and succeed together.

Safety first

ELEMENTIS

IMPROVED SAFETY PERFORMANCE



Note: Total Recordable Incident Rate (incidents per 200,000 hours worked)

SAFETY IN ACTION







Sustainability focus

ELEMENTIS

SUSTAINABILITY ACHIEVEMENTS

Full

commitment



Top 7% of global chemicals companies for CSR







performance



Certified user of sustainable palm oil and member of RSPO

ELEMENTIS PRODUCTS ENABLING CHANGE

Natural personal care ingredients | Hectorite replacing synthetics

Reduced vehicle emissions | Talc for vehicle light weighting

Lower coatings VOCs | Additives enabling waterborne transition

Renewable energy production Defoamers for bio-ethanol production

What we set out to do in 2016...







Pursue Best Growth Opportunities

Pursue
Supply Chain
Transformation

Innovate
for High Margins
& Distinctiveness

Create
a Culture of
High Performance

9% Global Key Account sales CAGR

10% Cosmetics sales CAGR

Coatings portfolio improvement

Acquired global leaders in AP actives & Talc



Pursue
Best Growth
Opportunities

Pursue
Supply Chain
Transformation

Innovate
for High Margins
& Distinctiveness

Create
a Culture of
High Performance

Exited disadvantaged assets – over \$60m of proceeds

Global organoclay repositioning - \$3m savings p.a

Acquired cost advantaged site in India

\$30m working capital savings on track



Pursue
Best Growth
Opportunities

Pursue
Supply Chain
Transformation

Innovate
for High Margins
& Distinctiveness

Create
a Culture of
High Performance

Transformed pipeline management process

New skin care products

Next generation
Coatings products



Pursue
Best Growth
Opportunities

Pursue
Supply Chain
Transformation

Innovate
for High Margins
& Distinctiveness

Create
a Culture of
High Performance

New leadership & talent management

Globalised functions & businesses

Coatings transformation

New digital capabilities

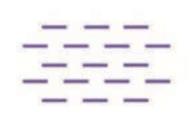
Elementis today







Coatings





Chromium

Chromium chemicals

Energy

Rheology modifiers

AP actives

Rheology modifiers
High value additives

Talc based additives

Talc

Rheology modifiers for drilling

#1
Global Supplier

#1
Global Supplier

#2Global Supplier

#1
North America

#1
Global Supplier

~80% OF GROUP EARNINGS*

^{*} Excluding corporate costs

Chromium & Energy

ELEMENTIS

CHROMIUM – A STRONG CASH GENERATOR



ENERGY – AN INTEGRATED NICHE

- Leader in rheology modifiers critical to drilling success
- Leverages integrated organoclay network
- Global technical expertise



A focus on premium performance additives...





Enhanced performance through applied innovation

...with a strong platform for growth





ELEMENTIS OPPORTUNITIES

Asia Cosmetics | Skin Care | AP Actives | Talc

Globalisation | Long Life Plastics | Technical Ceramics | Barrier Coatings

Premium Deco | Waterborne Industrial | Adhesives & Sealants | Talc

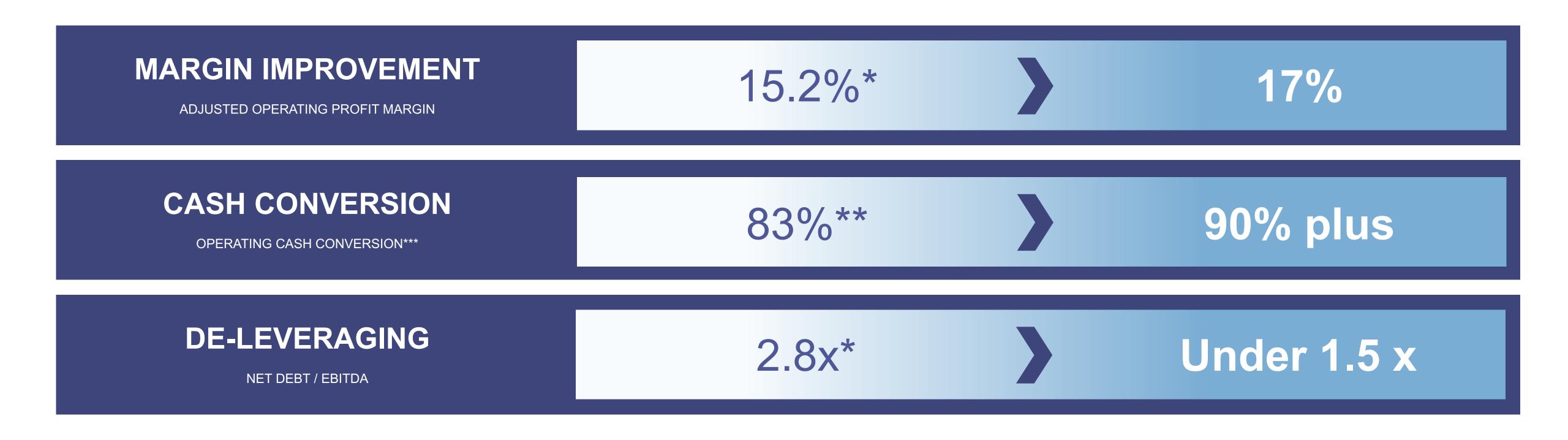
Our focus going forward



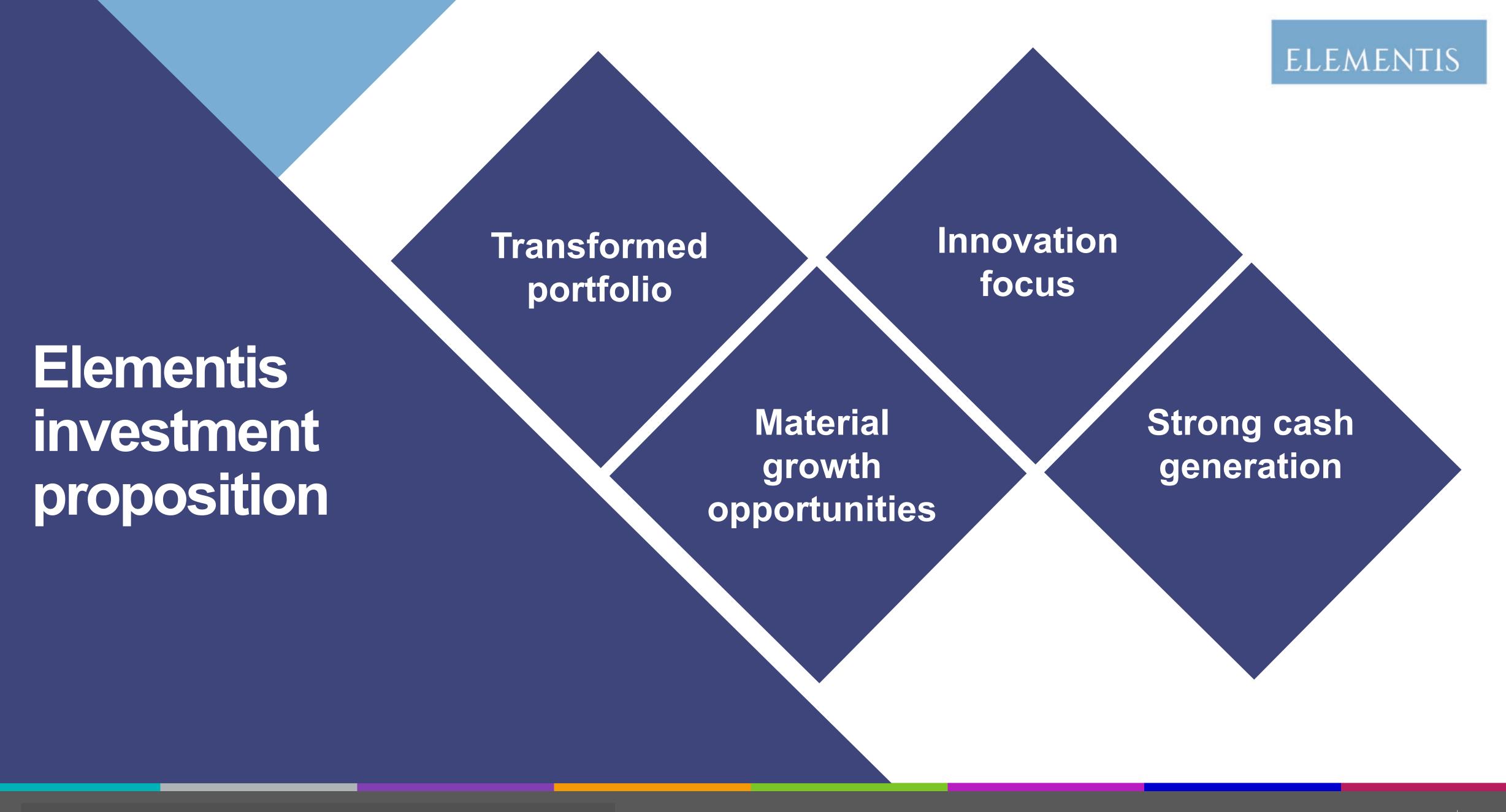


Medium term Group performance objectives





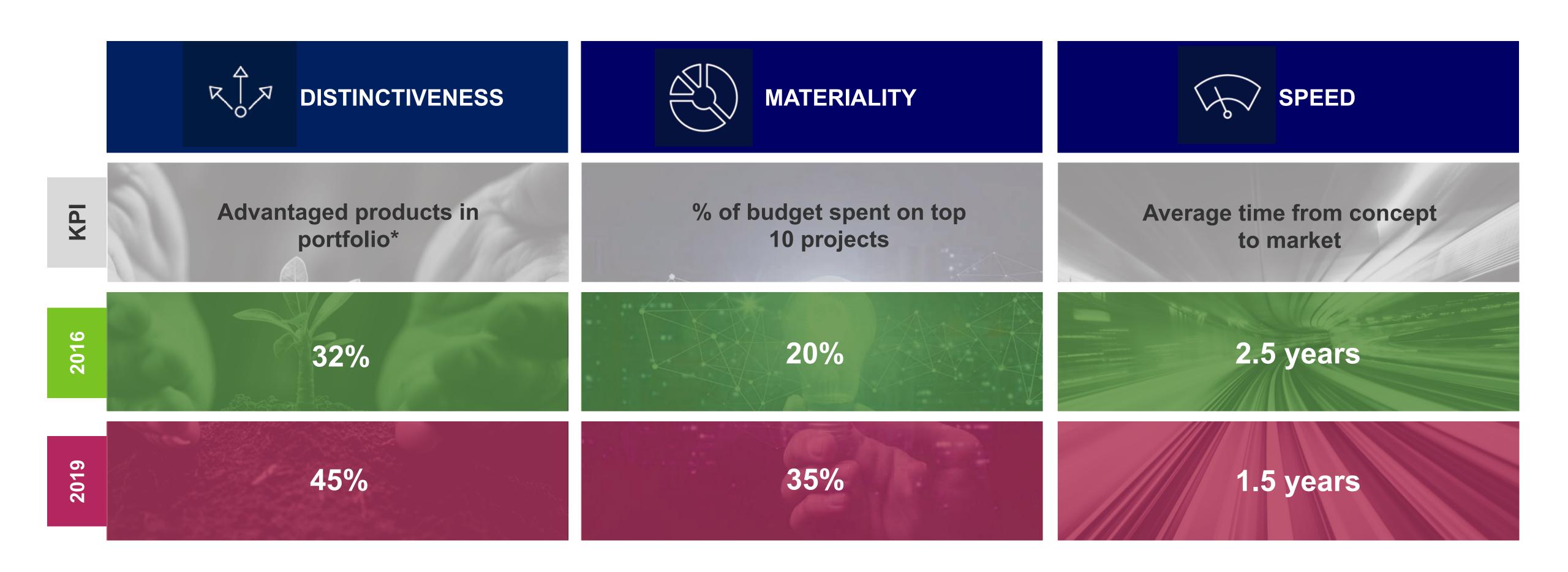
^{***} Calculated as (adjusted EBITDA – capex – working capital change) / adjusted operating profit





Innovation drives growth





^{*} Classified as products that deliver improved performance, lower operational costs and enhanced sustainability to customers

Technology - Global reach, local presence







Accelerating in premium applications



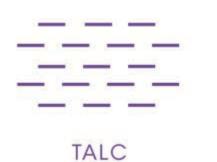
INNOVATION IN PERSONAL CARE











Leveraging our capabilities



INNOVATION IN TALC











Performance & sustainability improvement



INNOVATION IN COATINGS





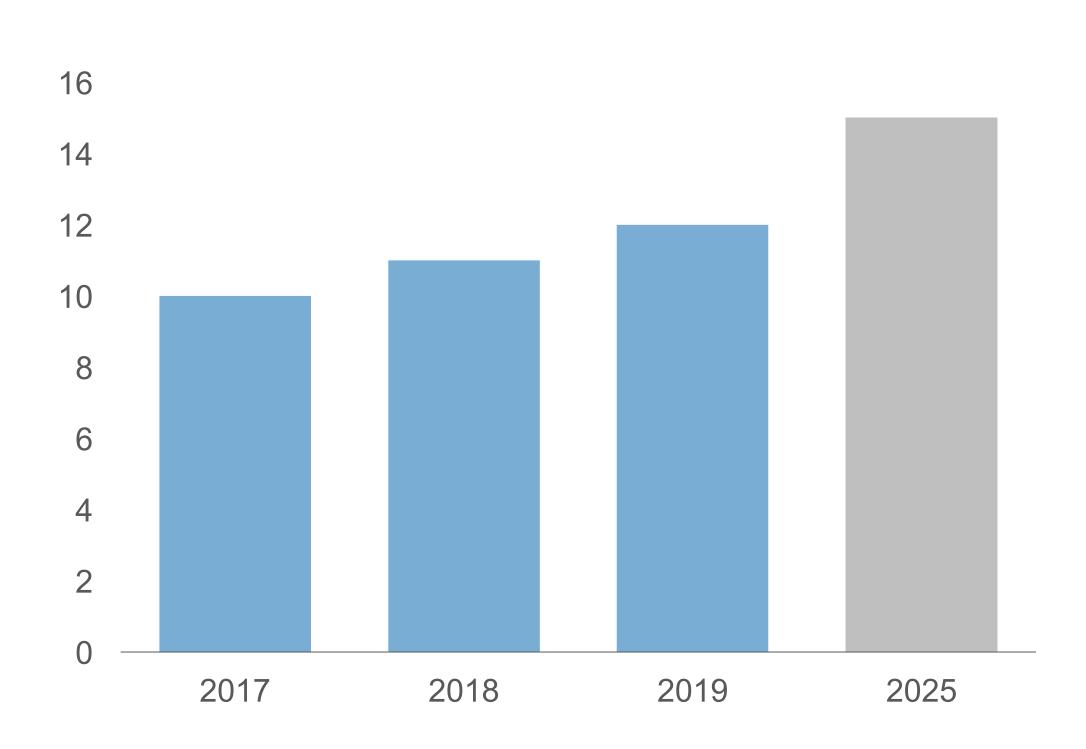




Innovation Impact

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NEW PRODUCTS AS % OF SALES

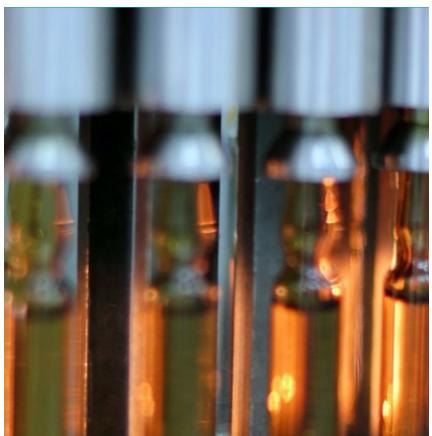


Note: New products defined as products launched within the last 5 years, patented and protected products (excludes Chromium)

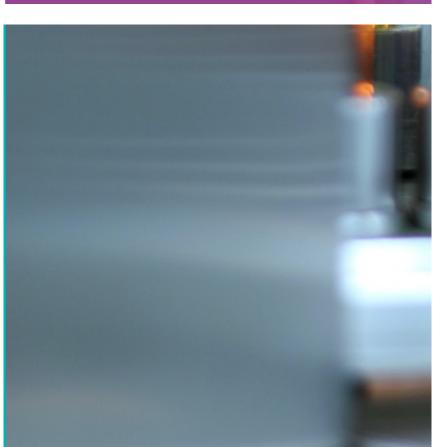


Key Messages

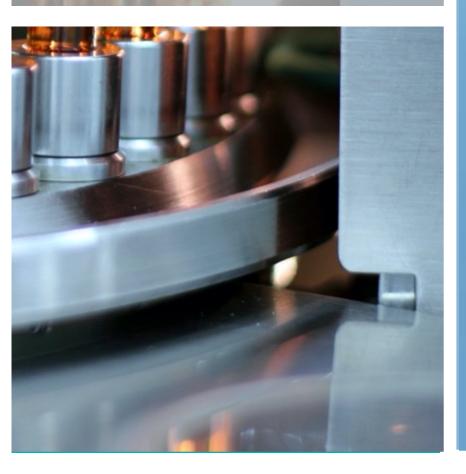
Innovation focus on distinctiveness, materiality and speed



Attractive medium term innovation opportunities in Personal Care, Talc & Coatings



An established and integrated technology model with global reach & local presence





* By 2025

^{**} Classified as products that deliver improved performance, lower operational costs and enhanced sustainability to customers



Personal Care Overview

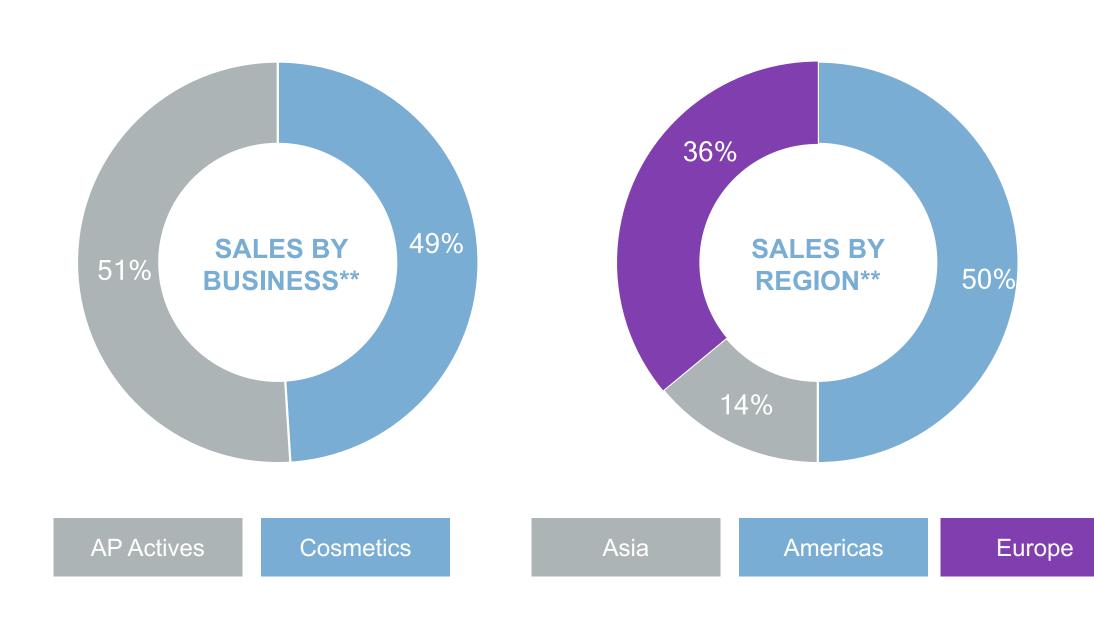


KEY FIGURES (2018)









SOURCE OF COMPETITIVE ADVANTAGE

COSMETICS

- Unique hectorite clay resource
- Formulation expertise
- Global reach & customer intimacy

ANTI-PERSPIRANT (AP) ACTIVES

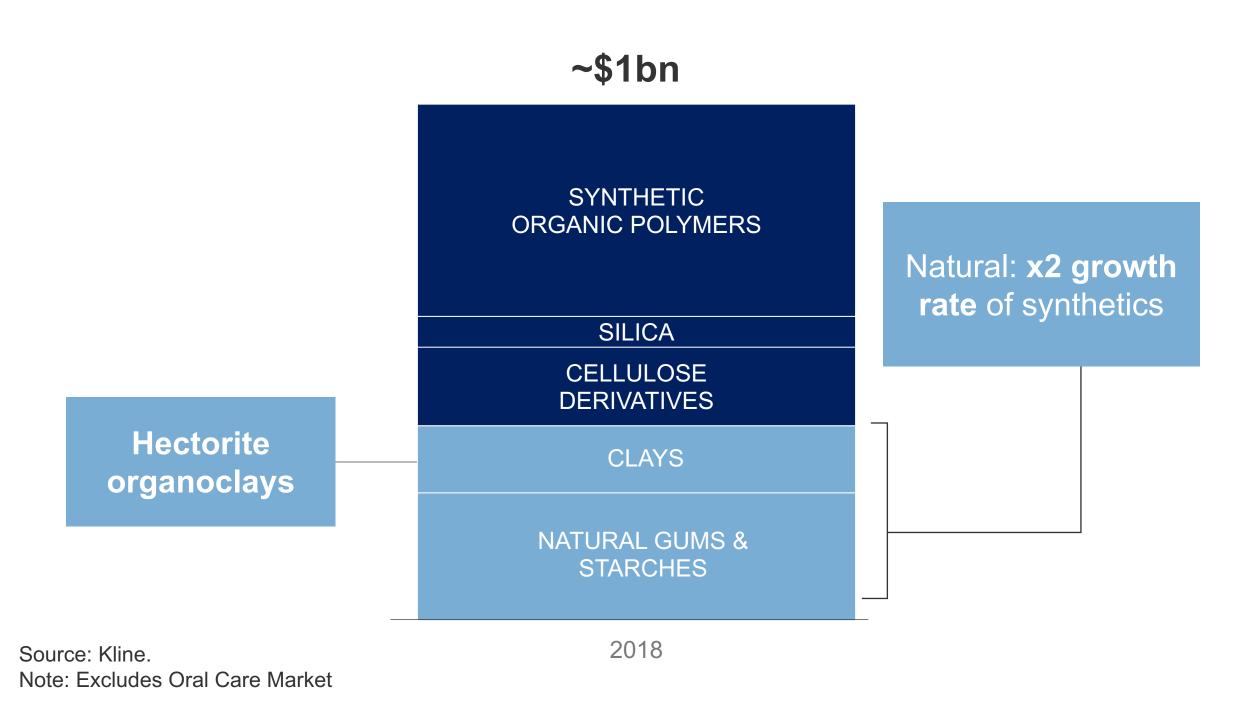
- Formulation expertise
- Global #1 scope & scale
- Innovation leadership & strong pipeline

^{*}Adjusted operating profit ** Excludes dental and pharma businesses

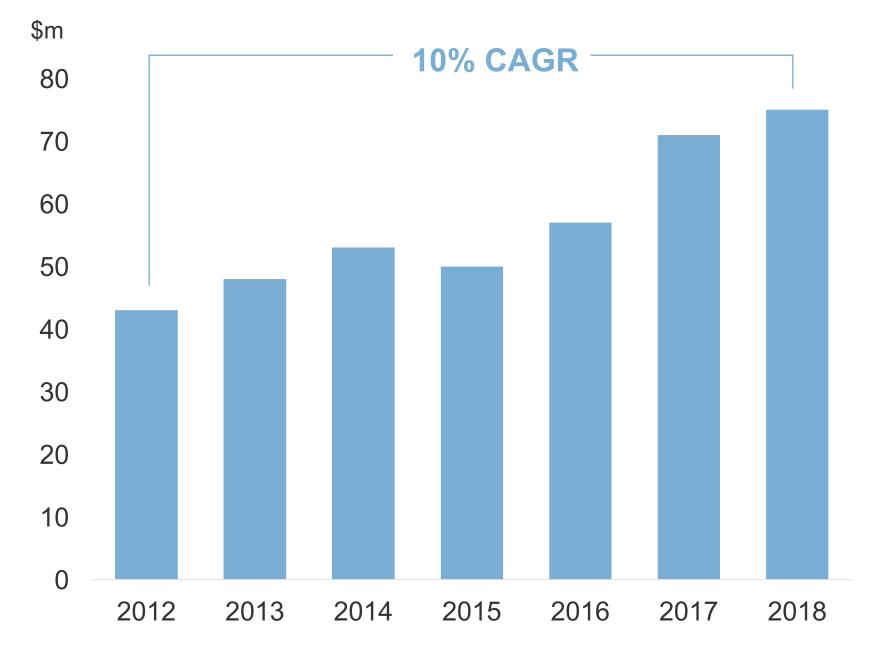
Cosmetics – Natural & Growing



NATURAL RHEOLOGICAL MODIFIERS DRIVING GROWTH



ELEMENTIS COSMETICS – A STRONG TRACK RECORD



SKINCARE ASIA



Cosmetics in Asia

ELEMENTIS

GROWTH OPPORTUNITY

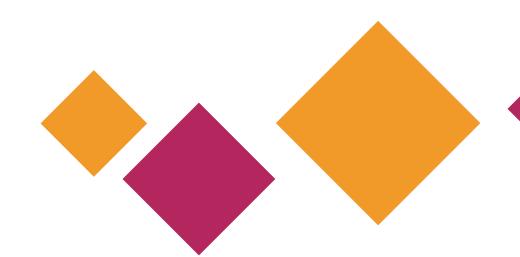
TREND: COSMETICS PREMIUMISATION IN ASIA

- Asia: 40% of global cosmetics market, growing c. 6% p.a
 - Expanding middle class
 - Premium product focus



OPPORTUNITY: ELEMENTIS GROWING RAPIDLY

- Elementis in Asia growing 3x market
 - Natural ingredients
 - ✓ Premium products
 - Customer collaboration
- Further growth supported by:
 - ✓ Sales force investment
 - Dedicated technical service
 - Product innovation





our Cosmetics sales in Asia*

* Medium term objective



Hectorite clay for skin care



GROWTH OPPORTUNITY

TREND: NATURAL SKIN CARE INGREDIENTS

- Skin care c.50% of the rheology* market, growing at ~6% p.a
- Strong demand for premium products that are
 - Natural
 - Clean
 - Sustainable



^{*} Rheology modifiers for personal care applications

OPPORTUNITY: A NEW APPLICATION FOR HECTORITE

- Hectorite traditionally used in colour cosmetics & well suited to skin care
 - ✓ Natural
 - ✓ White
 - Formulation flexibility



* *Medium term objective





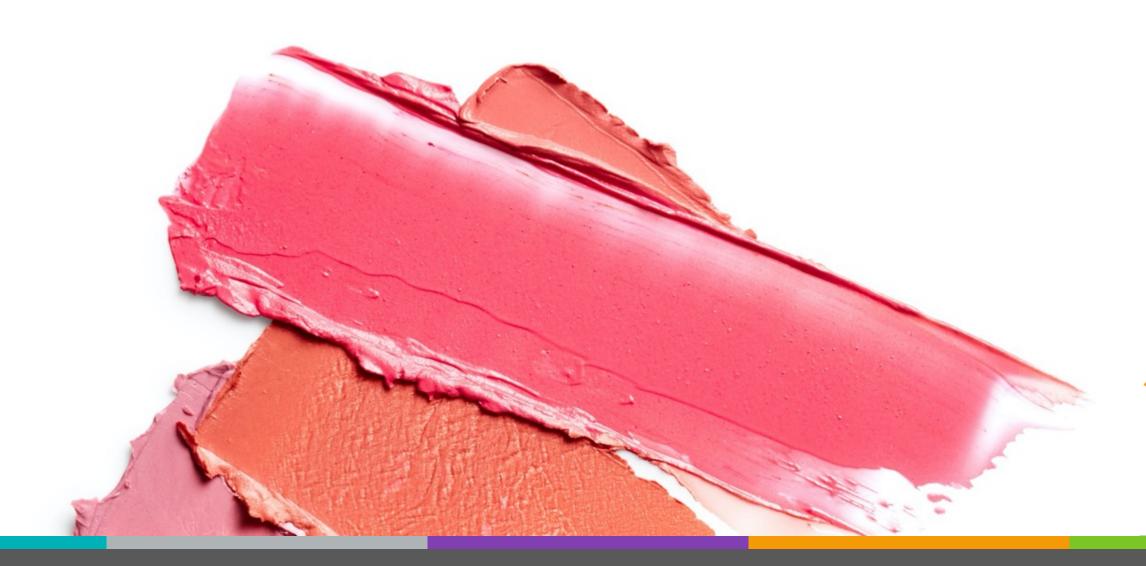
Talc as a natural ingredient



GROWTH OPPORTUNITY

TREND: ALTERNATIVE, NATURAL INGREDIENTS

- Talc in Cosmetics
 - Natural
 - Chemically inert
 - Hydrophobic



OPPORTUNITY: HIGH PURITY TALC FOR COSMETICS

- New business area opened up by Elementis distribution and R&D capability
- Mondana® ideal for colour cosmetics & APDO*
 - Long lasting
 - Crisp colours
 - ✓ Soft & smooth



revenue synergies by 2023

* Anti-perspirant deodorant

AP Actives – A well positioned market leader

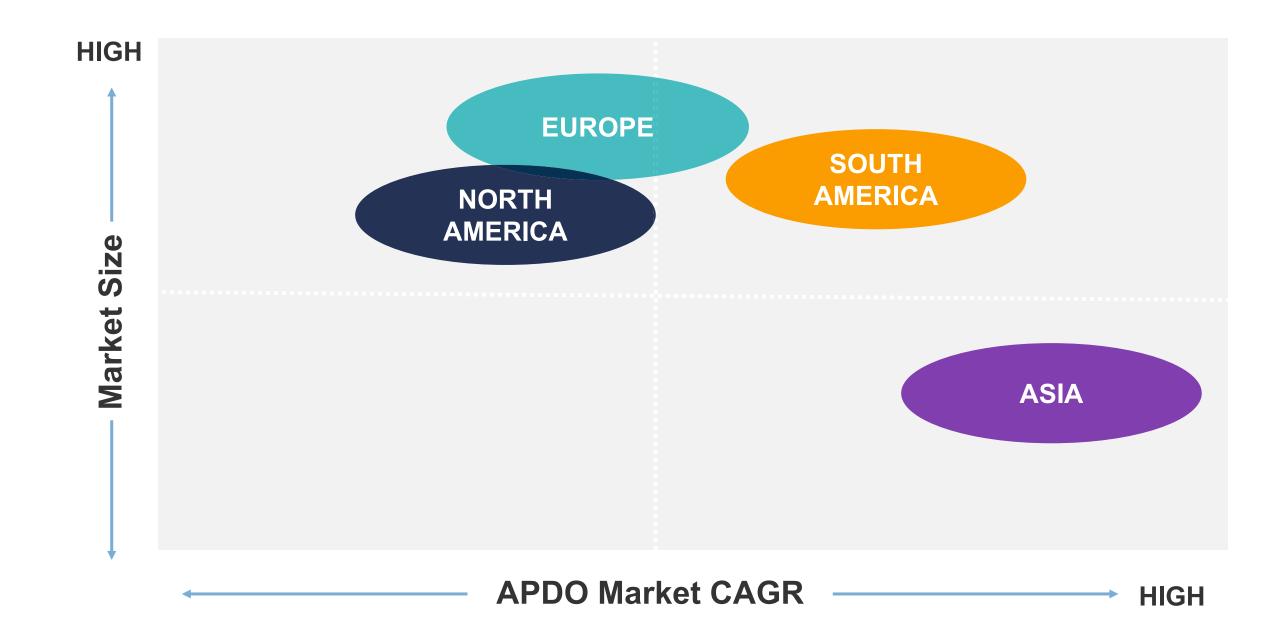


ELEMENTIS THE LEADER IN A GROWING NICHE

~\$200m Other **Elementis** 2018 Source: Euromonitor

Medium term outlook: ~ 4-5% p.a growth

APDO* GROWTH DRIVEN BY EMERGING MARKETS



FUTURE GROWTH

EMERGING MARKETS

INNOVATION

* Anti-perspirant deodorant



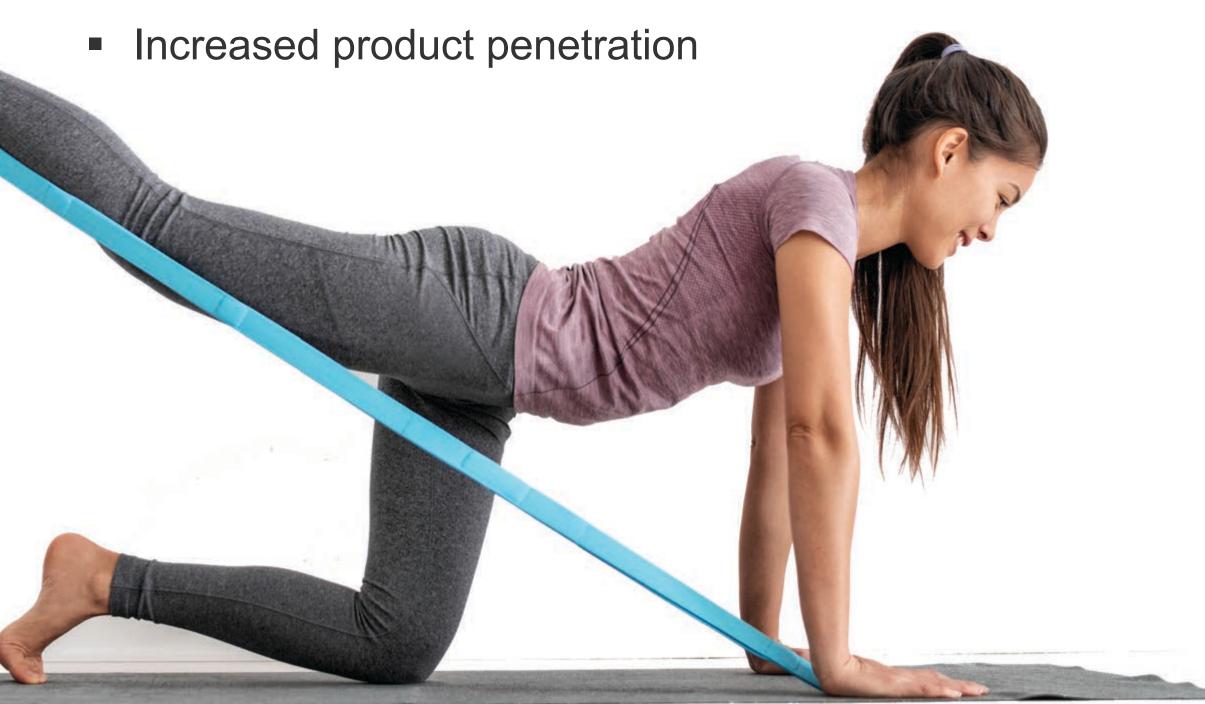
AP Actives market growth

ELEMENTIS

GROWTH OPPORTUNITY

TREND: STRONG DEMAND IN ASIA & LATAM

- Population growth
- Rising disposable incomes



OPPORTUNITY: COST EFFECTIVELY SERVE GROWTH

- Elementis global market & technology leader
- Growth strategy
 - ✓ Global key account alignment
 - Advantaged manufacturing plant in India – H2 2020 ramp up

✓ Strong new product pipeline





AP Actives innovation leadership



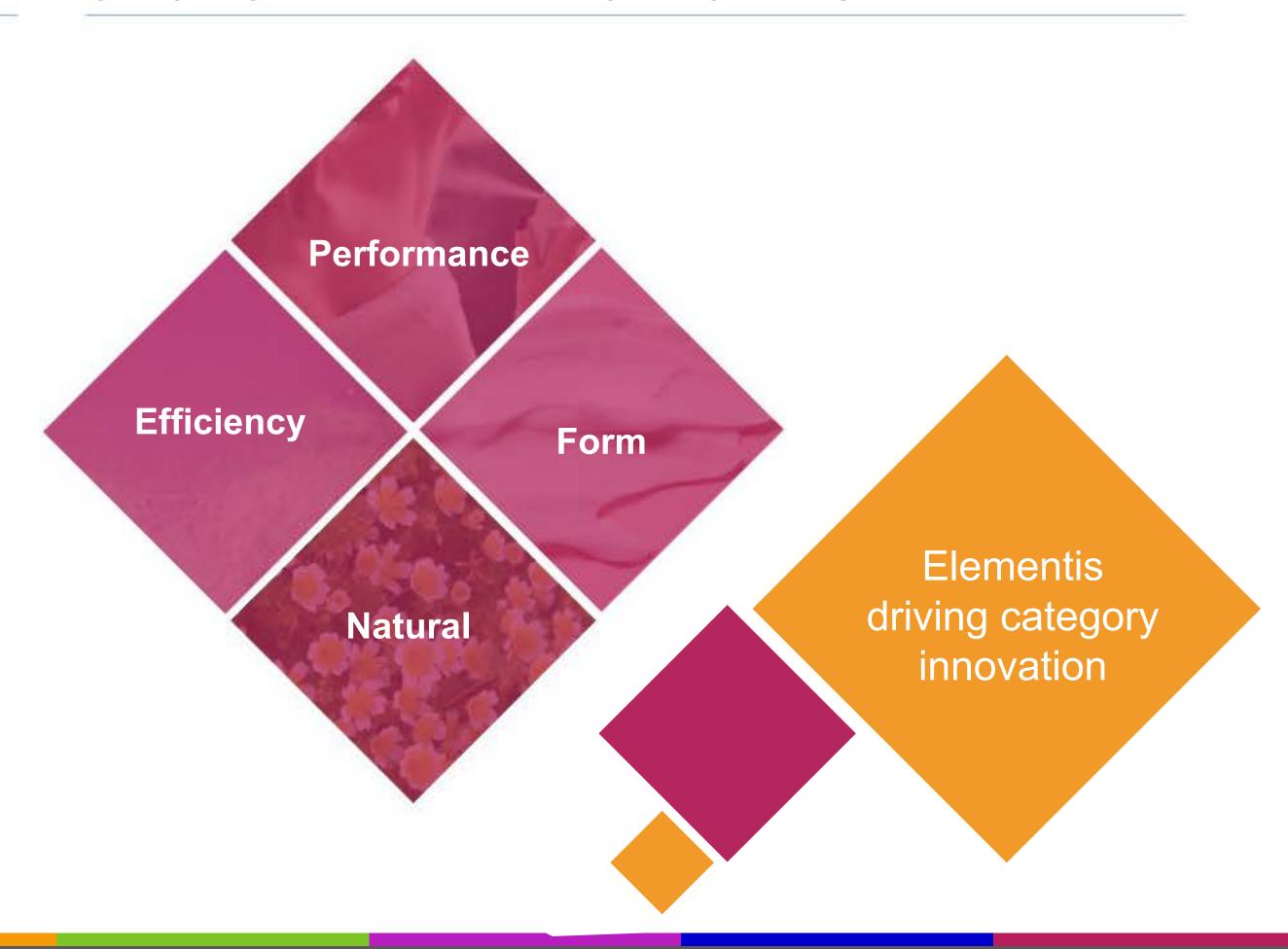
GROWTH OPPORTUNITY

TREND: PREMIUM PRODUCT PERFORMANCE

- Consumers demand premium AP:
 - Long lasting/clinical strength
 - Multi-functionality
 - Skin care benefits
 - Natural/green/clean



OPPORTUNITY: DELIVER INNOVATION VALUE ADD



Key Messages



A market leader in Cosmetics and **AP** actives with strong competitive advantages



Material growth opportunities in Asia, Skin Care, AP actives & Talc



Medium term financial outlook:

GDP++ organic revenue growth

Stable operating profit margin*

*Adjusted operating profit





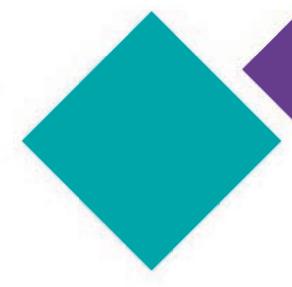


GLOBAL AMBITION

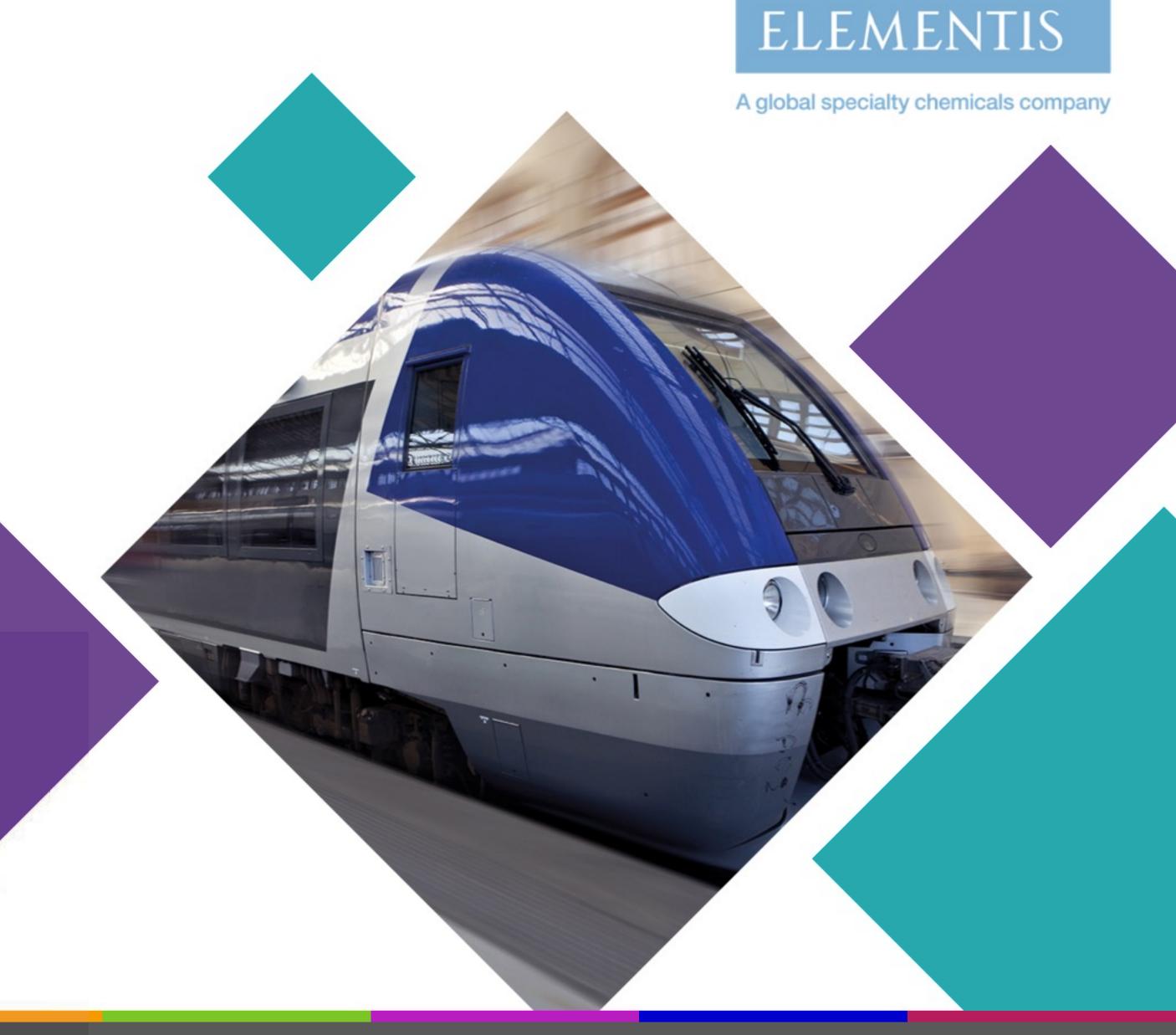
CHRISTIAN KATHER, SVP







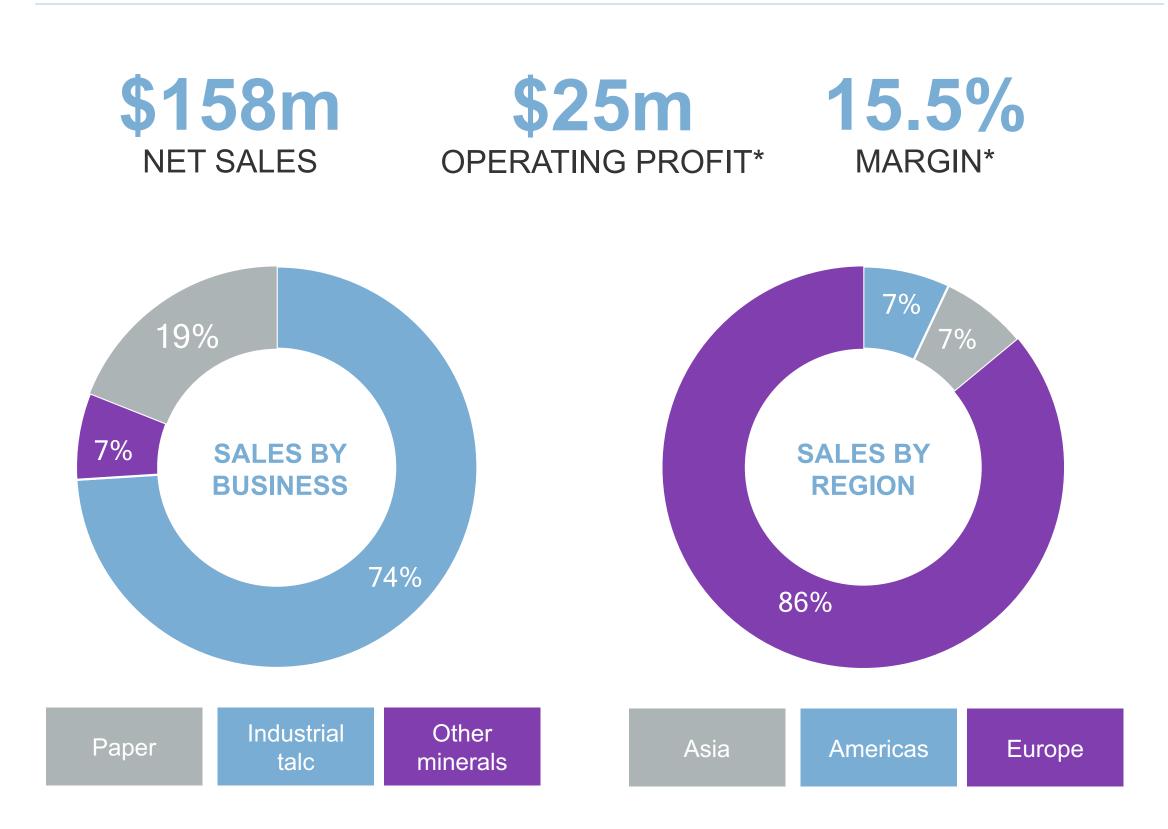




Talc Overview



KEY FIGURES (2018)



SOURCE OF COMPETITIVE ADVANTAGE

- Proven track record in industrial talc growth
- Unique processing and formulation capabilities
- High quality, backward integrated operating model
- Customer service, quality and consistency

^{*}Adjusted operating profit

Talc – follows a performance additive logic



Verticals (% of 2018 Talc sales*)	Valued Properties	Share of Total Formulation Cost	Customers	
Plastics (30%)	Stiffness Inertness Mechanical resistance Colour consistency	Up to 10%	TOTAL yondellbase GS Caltex BOREALIS	
Coatings (27%)	Mechanical resistance Sheen Opacity Hydrophobicity	1 – 3%	The Chemical Company AkzoNobel	
Technical Ceramics (7%)	Lower firing temperature Reduced cracking	c.5%	NGK	
Other Diversified (16%)	Inertness Whiteness Lubricant properties	c.1 %	WRIGLEY	
Paper (20%)	Printability Barrier effect	c.10%	WPM KOTKAMILLS	

Talc adds critical performance features to a highly diverse set of end-markets... ... Yet talc constitutes only a small portion of the overall formulation cost for the customer

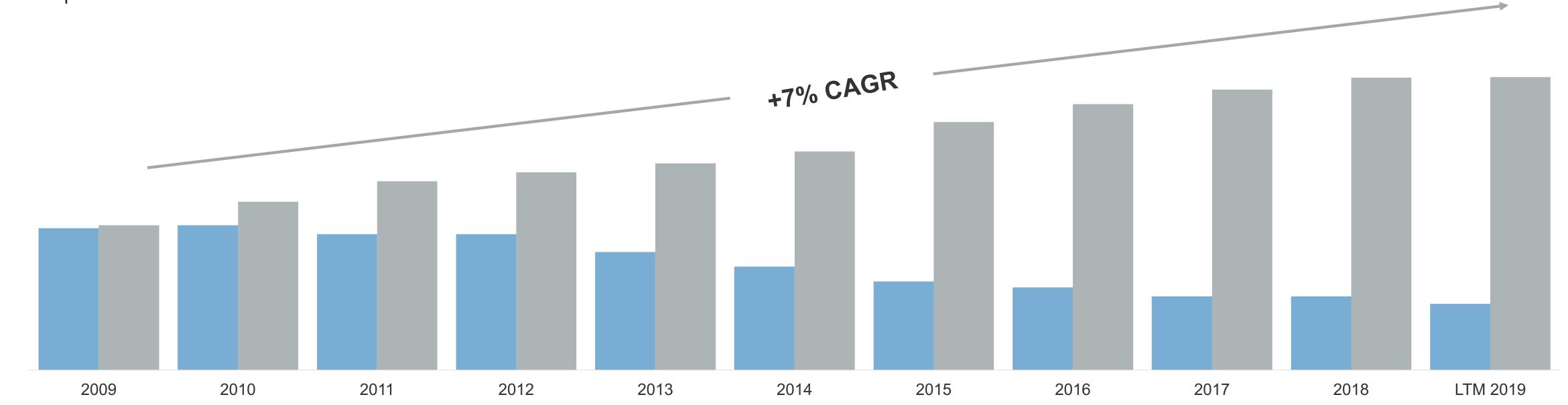
^{*} Excluding other minerals

Consistent industrial Talc growth



PAPER VS INDUSTRIAL

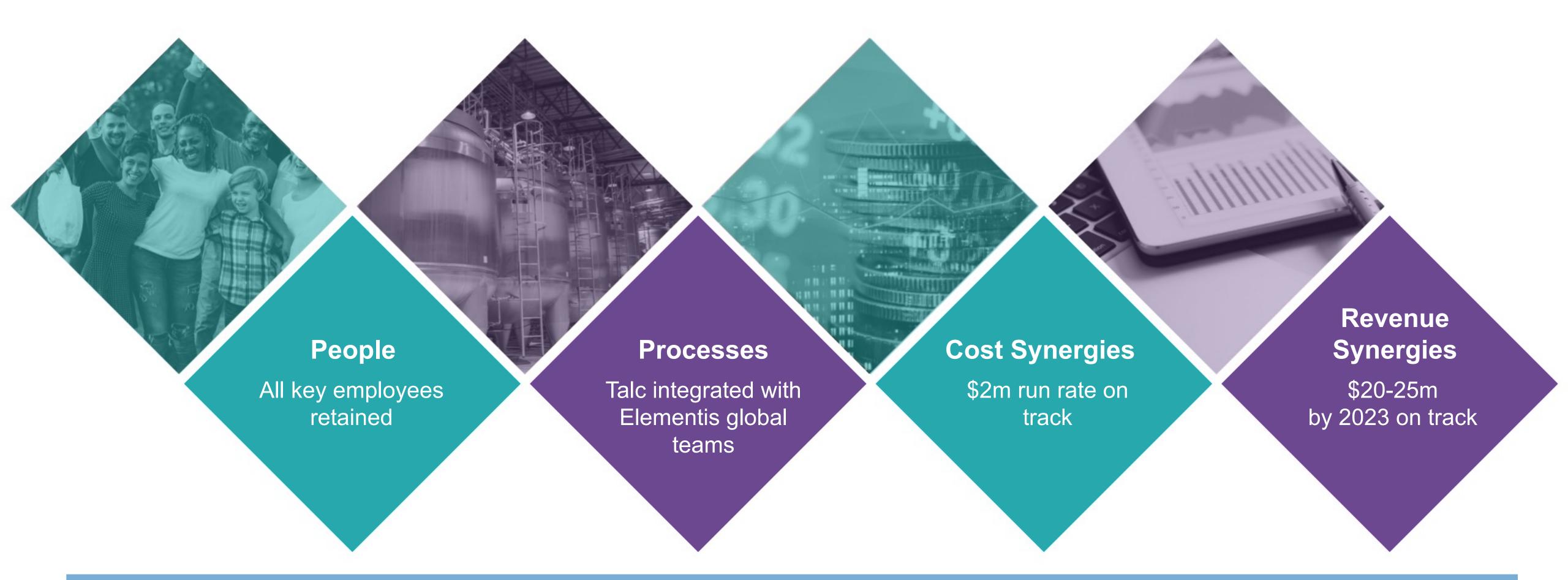




Note: graph shown in constant currency

Successful Talc integration





\$18m of new business opportunities and strengthened distributors in Asia & America

An attractive market & Elementis is well positioned to grow



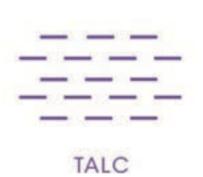
A NICHE MARKET, GROWTH TRACK RECORD

ELEMENTIS WELL POSITIONED TO ACCELERATE GROWTH

Global industrial talc market	\$1.1bn
Elementis market share	11%
Industry CAGR*	5%

1	Global expansion
2	Long life plastics
3	Technical ceramics
4	Barrier coatings

* 2013 – 18 CAGR



Global expansion



GROWTH OPPORTUNITY

TREND: TALC INCREASINGLY A GLOBAL MARKET

High quality & technical support demanded on a global basis

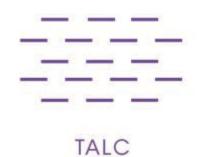


OPPORTUNITY: GLOBALISE & ACCELERATE TALC SALES

- Expand in Asia & Americas
- Elementis global capabilities
 - ✓ Asset base
 - Marketing & distribution







Long life plastics driving sustainability



GROWTH OPPORTUNITY

TREND: TALC SUPPORTS VEHICLE LIGHT WEIGHTING

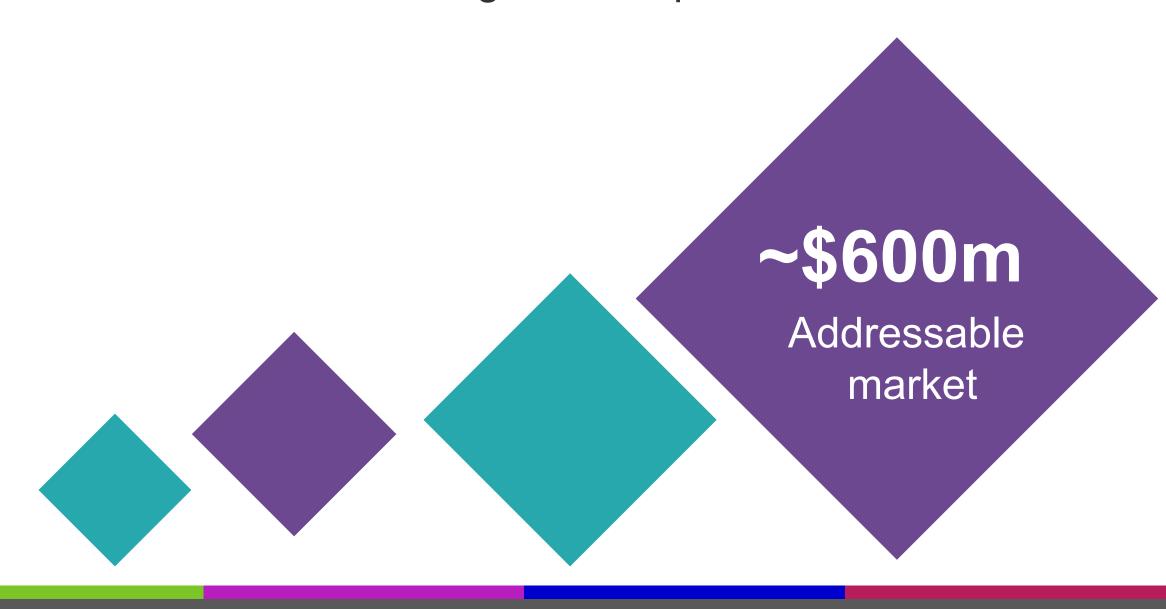
- Plastics replacing metal parts lighten cars & reduce CO2 emissions
- Talc usage in plastics growing
 - Reinforce strength without adding weight
 - Improve feel & quality

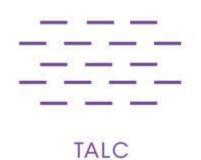


AVERAGE TALC PER VEHICLE

OPPORTUNITY: MARKET SHARE GAIN

- Grow market share from 7%:
 - Win with global customers on quality & consistency
 - Grow into customers' global footprint





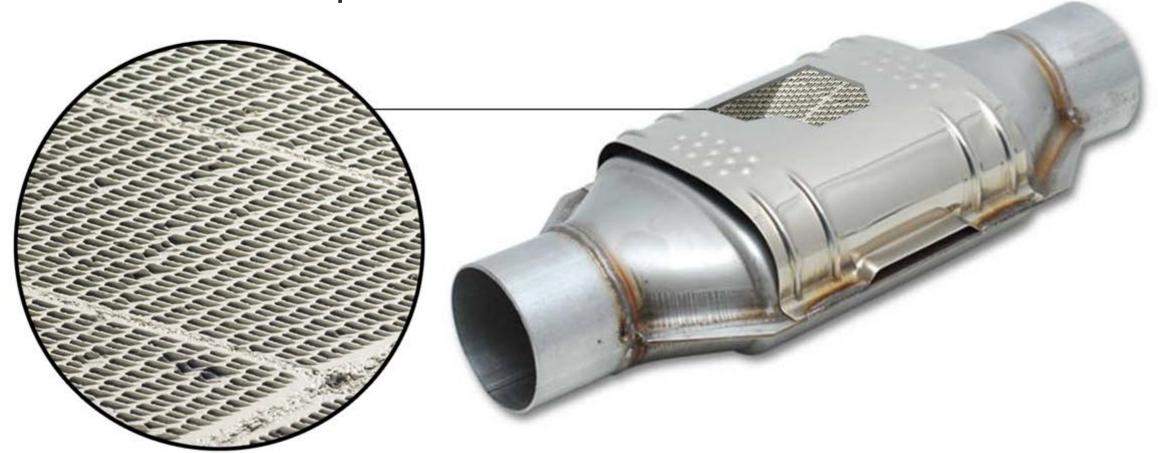
Technical ceramics supported by regulation



GROWTH OPPORTUNITY

TREND: TIGHTENING ENVIRONMENTAL REGULATION

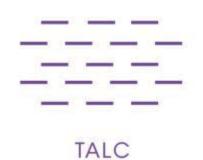
- Emerging market regulation to support catalytic convertor demand
- Talc a key component of ceramic body for catalyst convertors
 - Prevents cracking
 - Controls pore size



OPPORTUNITY: SERVE A GROWING, PREMIUM APPLICATION

- Elementis is the leading global supplier of talc for technical ceramics:
 - Unique product quality
 - Global supply and technical support





Barrier Coatings

ELEMENTIS

GROWTH OPPORTUNITY

TREND: REPLACE SINGLE USE PLASTICS IN EUROPE

- EU legislation & consumer behaviour reducing plastics in food packaging
- Talc can replace oil/plastics in food packaging



OPPORTUNITY: TALC FOR BARRIER COATINGS

- Elementis talc well positioned for use in barrier dispersion coatings
 - ✓ High purity
 - High lamerlarity
- Product live with Scandinavian food retailers & testing with major packaging companies



Key Messages

Global #2 in Talc serving growing high end industrial applications

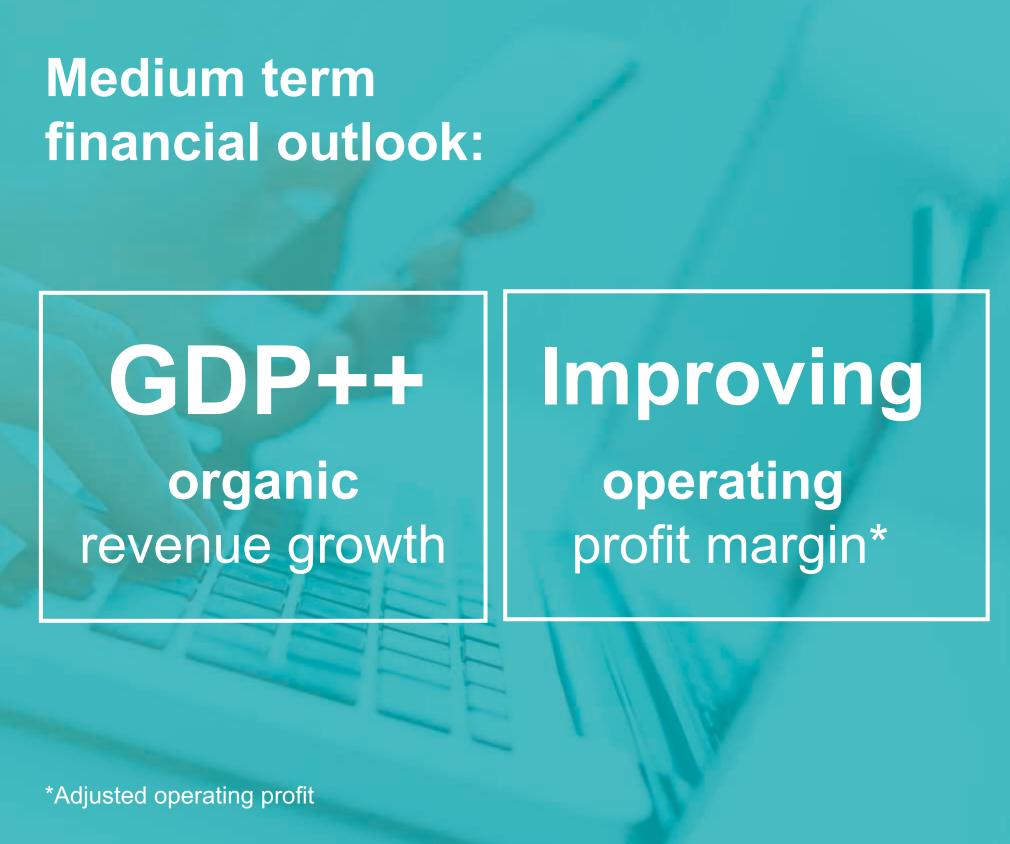


Significant synergy potential with Elementis' global reach, customer relationships & innovation expertise



Clear growth opportunities: long life plastics, technical ceramics and barrier coatings

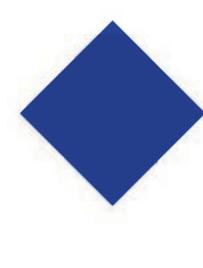






LUC VAN RAVENSTEIN, SVP









Coatings Overview

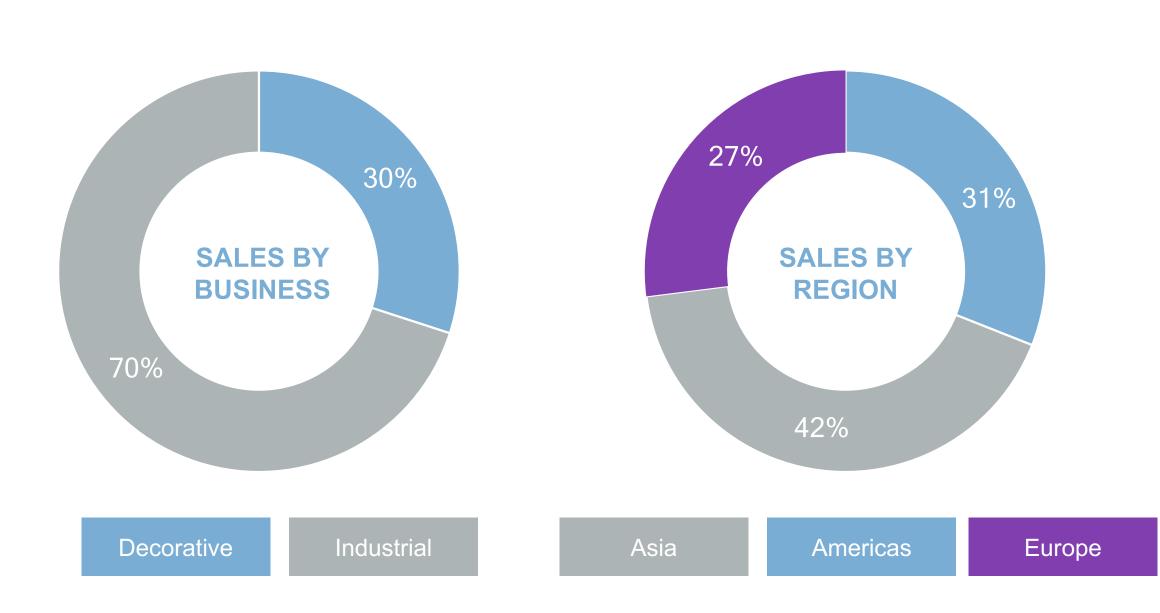


KEY FIGURES (2018)









SOURCE OF COMPETITIVE ADVANTAGE

- Global leader in rheology
- Unique hectorite resource
- Complementary high value additive technology
- Global reach & customer intimacy

^{*}Adjusted operating profit

Global Coatings transformation complete



Increased customer intimacy



Joint innovation initiatives
Exciting GKAM* pipeline

2 Simplified product portfolio



Working capital savings Increased specialty focus

3 Leaner, global team



One global team
Nimble, transparent & aligned

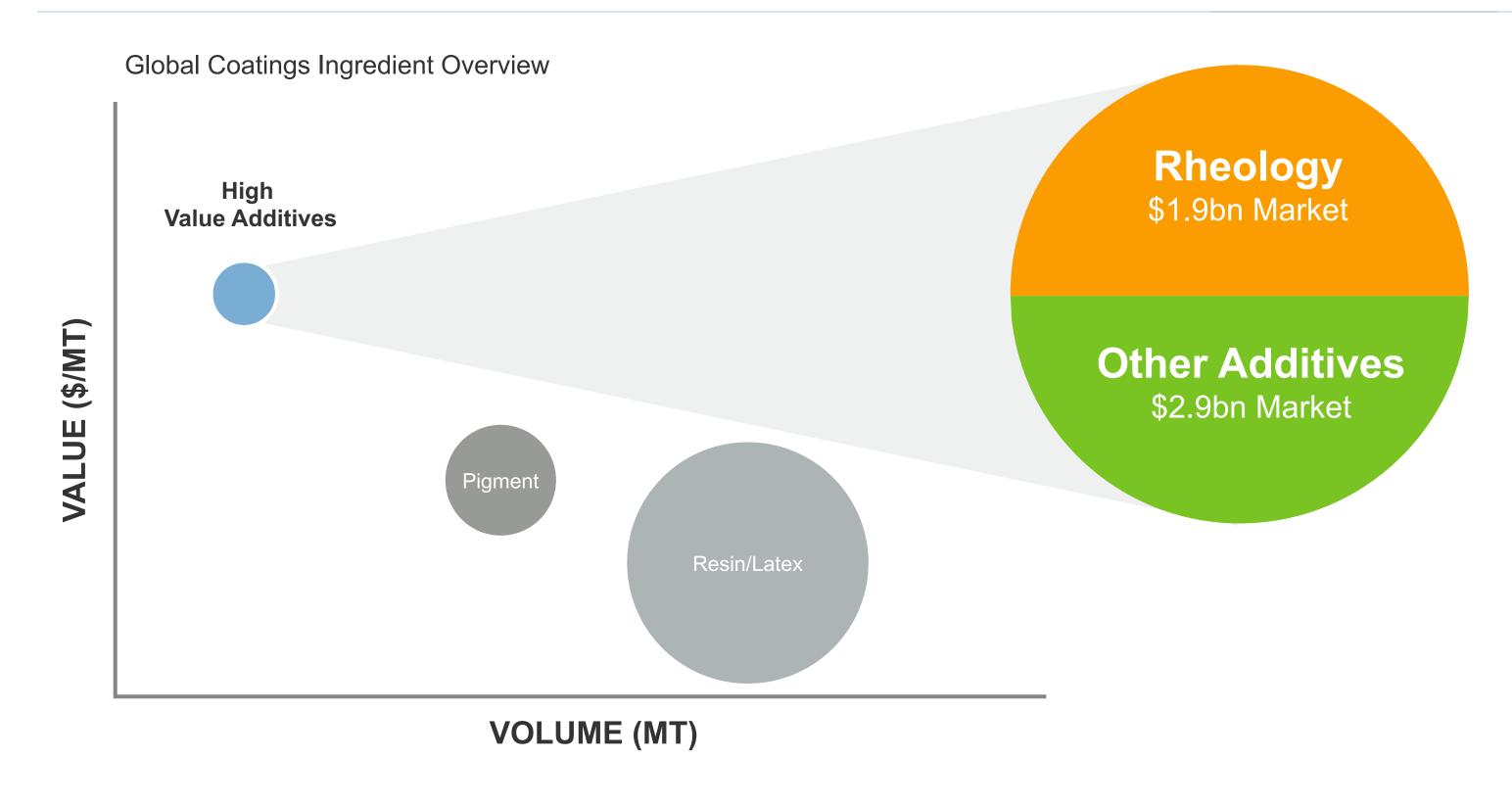


^{*} Global Key Account Management

Well positioned in premium Coatings additives



ELEMENTIS COMPETES IN A HIGH VALUE NICHE



- Elementis solutions are essential for high performance Coatings
- We provide a systems approach to resolve customer challenges
 - Critical rheology modifiers
 - Supported by selected additives

Critical to end product performance, but < 5% of customer formulation costs

Premium additives: deliver critical performance improvement



	Selected Sub-Segment	Valued Properties	Market I Premiumisation	need add	ressed Sustainability
fiers	Organoclays	Paint storage and improved application		(O)	
Rheology Modifiers	Synthetic Thickeners	Enabling premium, VOC-free paints		()	(III)
Rheol	Organic Thixotropes	Faster, more sustainable processes Hybrid sealants and premium protective coatings		(O)	(III)
	Defoamers	Prevent paint film defects, faster processes			(III)
Additives	Wetting Agents	Facilitate substrate adhesion without foaming		(O)	(III)
4	Dispersing Agents	Improved aesthetics, stable formulations			(III)

FUTURE GROWTH

PREMIUM DECORATIVE |

WATERBORNE INDUSTRIAL ADHESIVES & SEALANTS





TRENDS: DECORATIVE PREMIUMISATION

SOLUTION: ELEMENTIS RHEOLATE ® HX RHEOLOGY SERIES





Breakthrough performance in single coat



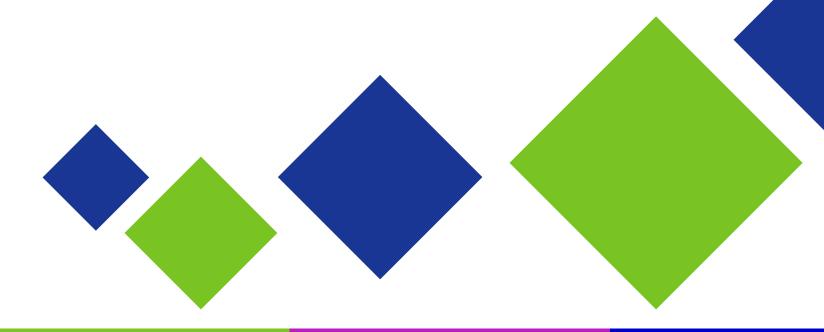


Step change in stain resistance





VOC & preservative free coatings



\$400m addressable market 15-20% share aim*

* Medium term



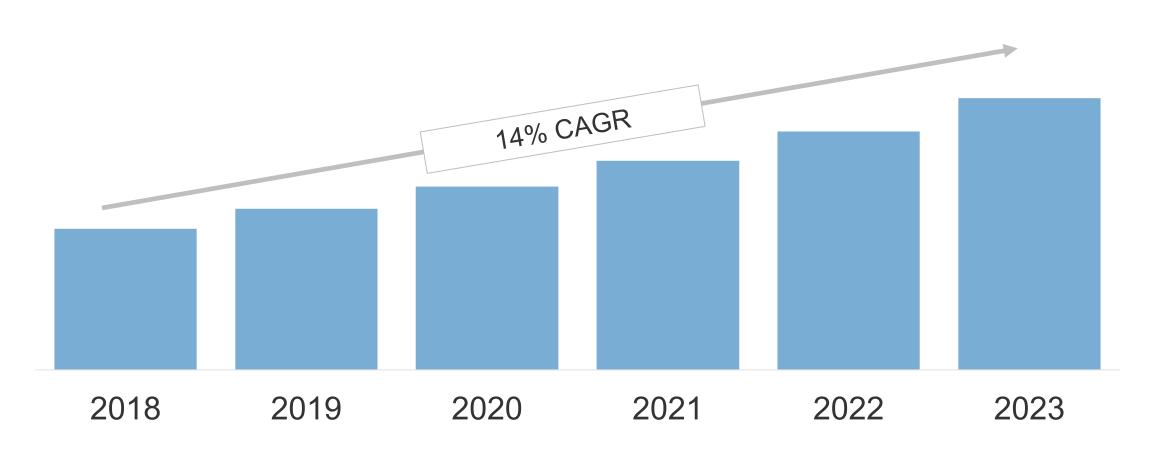
Waterborne industrial additives



TREND: FROM SOLVENT TO WATER

- Strong momentum for conversion to waterborne
 - Environmental
 - Regulation
- Challenge: requires entirely new formulations with similar/improved performance

China waterborne wood coatings



OPPORTUNITY: INTEGRATED TECHNOLOGY SOLUTIONS

- Elementis enables effective conversion to waterborne
 - Rheology leadership
 - Novel waterborne additives
 - ✓ Un-equalled Asia presence







TREND: A GROWTH MARKET FOR PREMIUM ADHESIVES

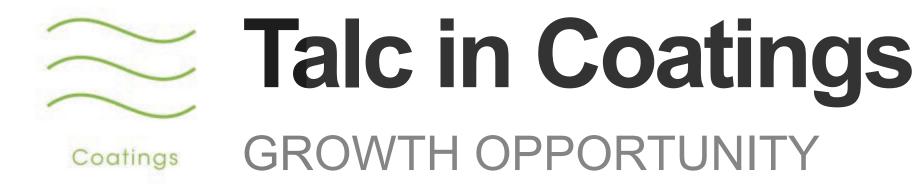
- Fast growth market supported by clear megatrends:
 - Replace nuts & bolts
 - Energy efficiency regulations
 - Demographics
 - Light weighting materials



OPPORTUNITY: ADVANTAGED THIXATROL® TECHNOLOGY

- Thixatrol[®] well positioned vs traditional additives
 - ✓ Performance improved adhesion
 - ✓ Efficiency lower temperature activation
 - ✓ Sustainability naturally derived (castor wax)







TREND: MORE SUSTAINABLE COATINGS

- Talc in Coatings enables
 - Improved durability & mechanical resistance
 - Lower VOC & higher solid coatings



OPPORTUNITY: CUSTOMER, GEOGRAPHY, INNOVATION

- Talc is a natural fit for Elementis coatings
 - √ \$12m new business opportunities
 - √ 30 new global distributors



Key Messages

Leading supplier of high value additives, critical to performance



Clear growth opportunities: premium decorative, waterborne industrial, adhesives & sealants & talc



Transformation programme complete bringing margin improvement and focused growth



Medium term financial outlook:

GDP+ organic revenue growth

Improving operating profit margin*

*Adjusted operating profit





Savings driven by efficiency and simplification



Fit for purpose organisation

Simple and lean

Operational efficiency

Supply chain improvements

Digital implementation

Faster and easier

\$15m of savings by 2022

Fit for purpose organisation



APPROACH



Increased spans of control, reduced management layers

Aligned job levels

100 roles eliminated ~\$5M savings

Operational efficiency-\$10m savings



INDIA PLANT

Lower cost to serve
Tariff neutral
Closer to new growth markets

VOLUME REALLOCATION

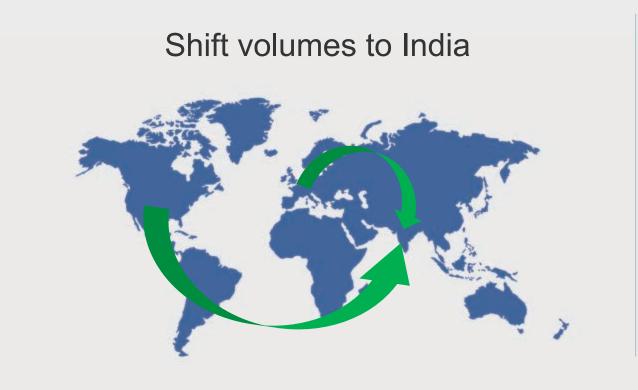
Internal volumes optimised
Third parties reduced

PROCUREMENT

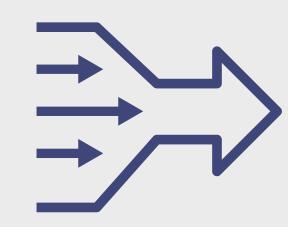
Optimise warehouse & logistics Raw material supply competition

ACTION

OPPORTUNITY



Global volume optimisation



Supplier and asset review



Digital implementation



2016	TODAY
------	-------

Website	Old website	E-commerce ready	Personal Care
CRM	No CRM	CRM, price management, Al	salesforce
HR	Multiple legacy platforms	Global human capital management	workday.
Project management	MS tools	Global digital project management	
Ops tools	Regional solutions	One global demand planning and HSE management system	Demantra enablon
ERP	Disparate ERP systems	Consolidation	ORACLE° JD EDWARDS

Digital platforms for performance management



Salesforce CRM supports sales and performance management



Demand and supply chain planning management



Pipeline value (\$m) up 22% within six months of launch

2019 - \$20m new business closed YTD

Next steps – Continued focus on closing opportunities & margin profile

Delivered incremental cash savings of \$5m in 2019

Critical tool for overall working capital improvement program

Next steps – Forecasting improvements for working capital gains

Savings driven by efficiency and simplification



Fit for purpose organisation

Simple and lean

Operational efficiency

Supply chain improvements

Digital implementation

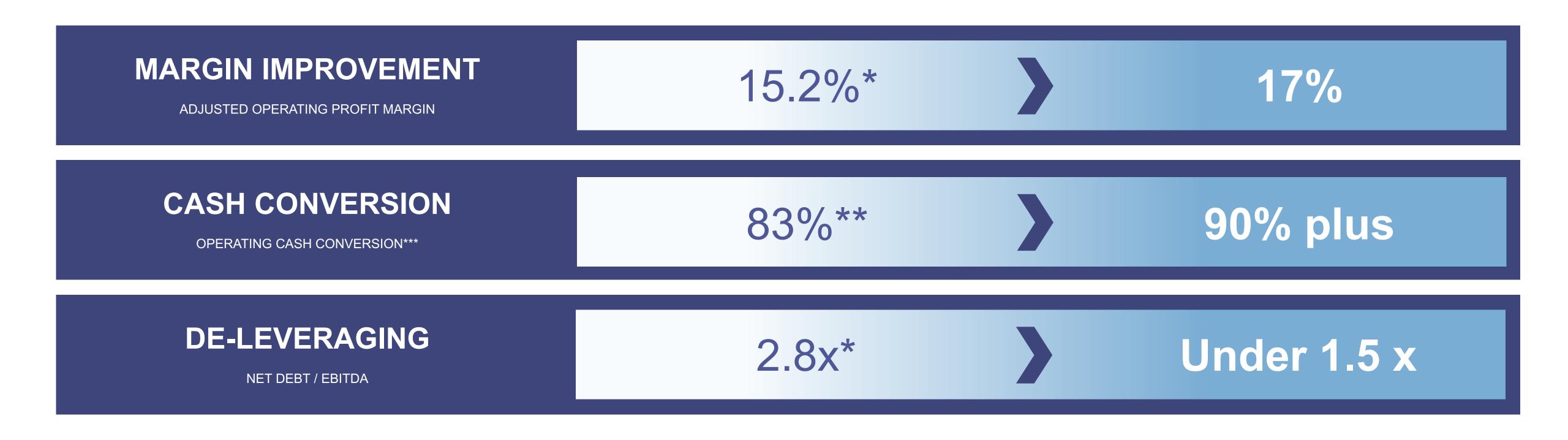
Faster and easier

\$15m of savings by 2022



Medium term Group performance objectives



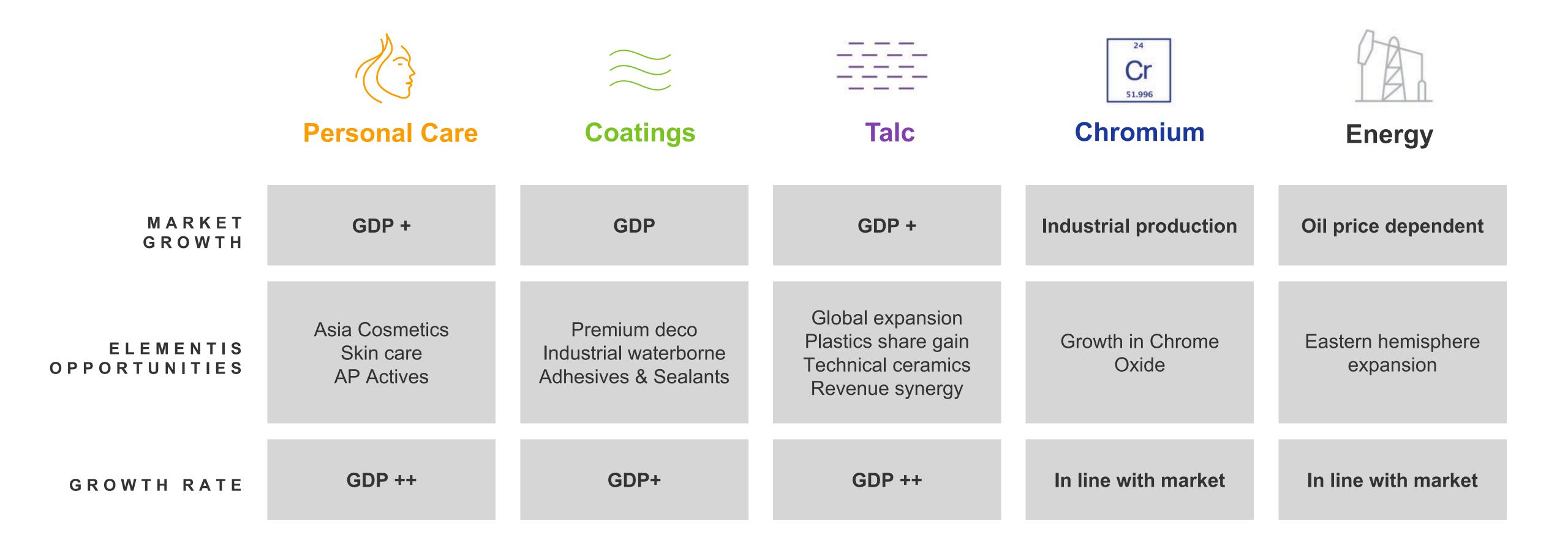


^{*} Last twelve months to 30 June 19 ** Last three year average

^{***} Calculated as (adjusted EBITDA – capex – working capital change) / adjusted operating profit

Attractive organic growth potential

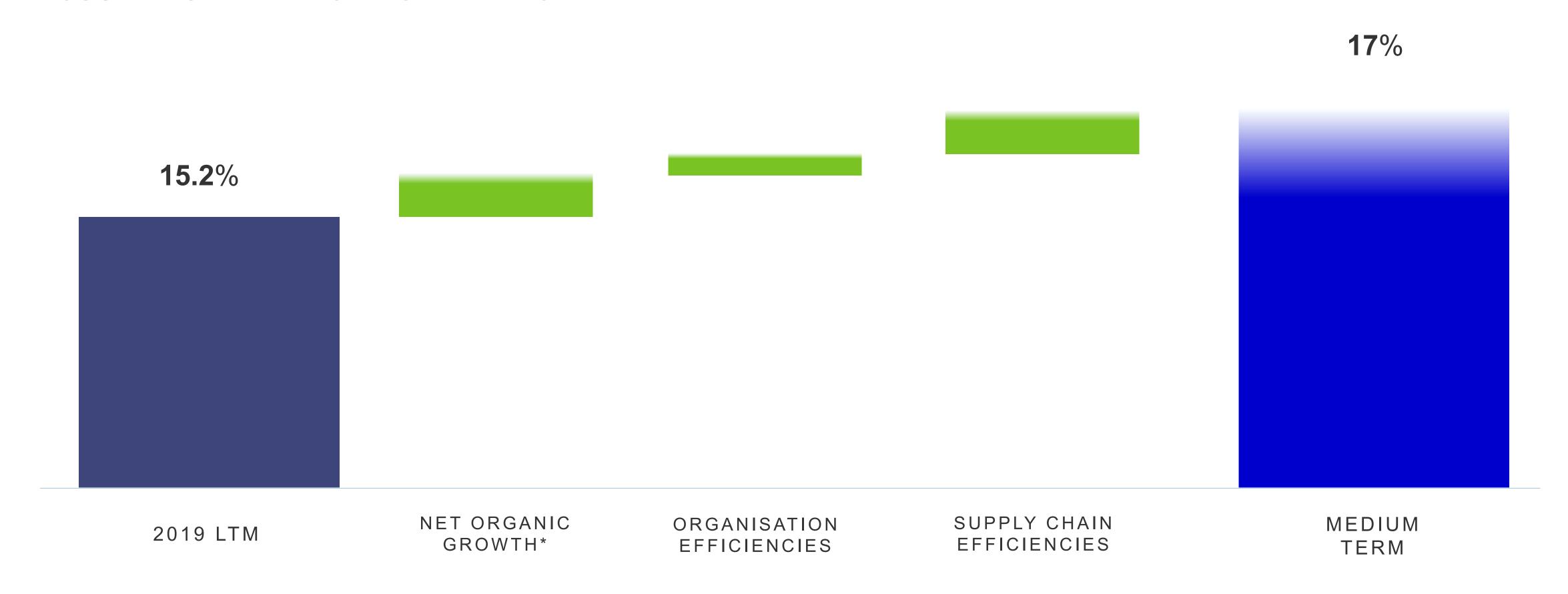




Margin improvement opportunity



ADJUSTED OPERATING PROFIT MARGIN

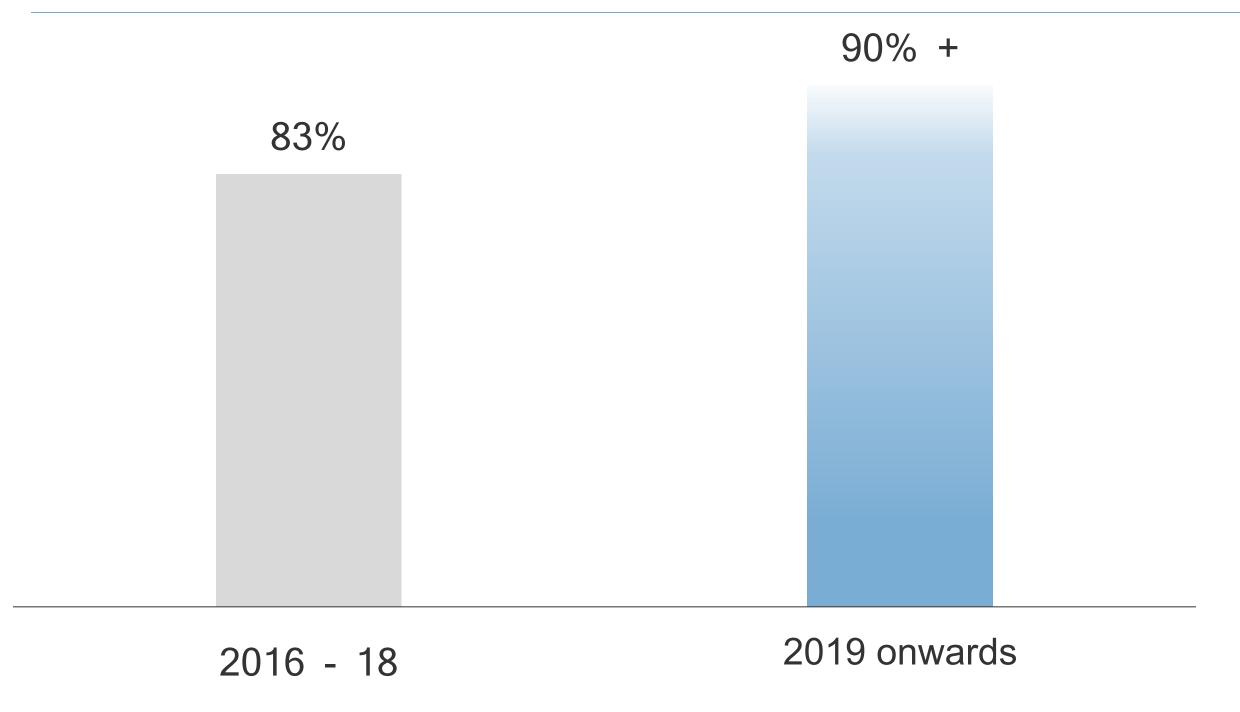


^{*} Net of fixed cost inflation

Strong operating cash flow to continue



OPERATING CASH CONVERSION



Adjusted operating profit: Underlying growth

Capex: ~\$50m per annum

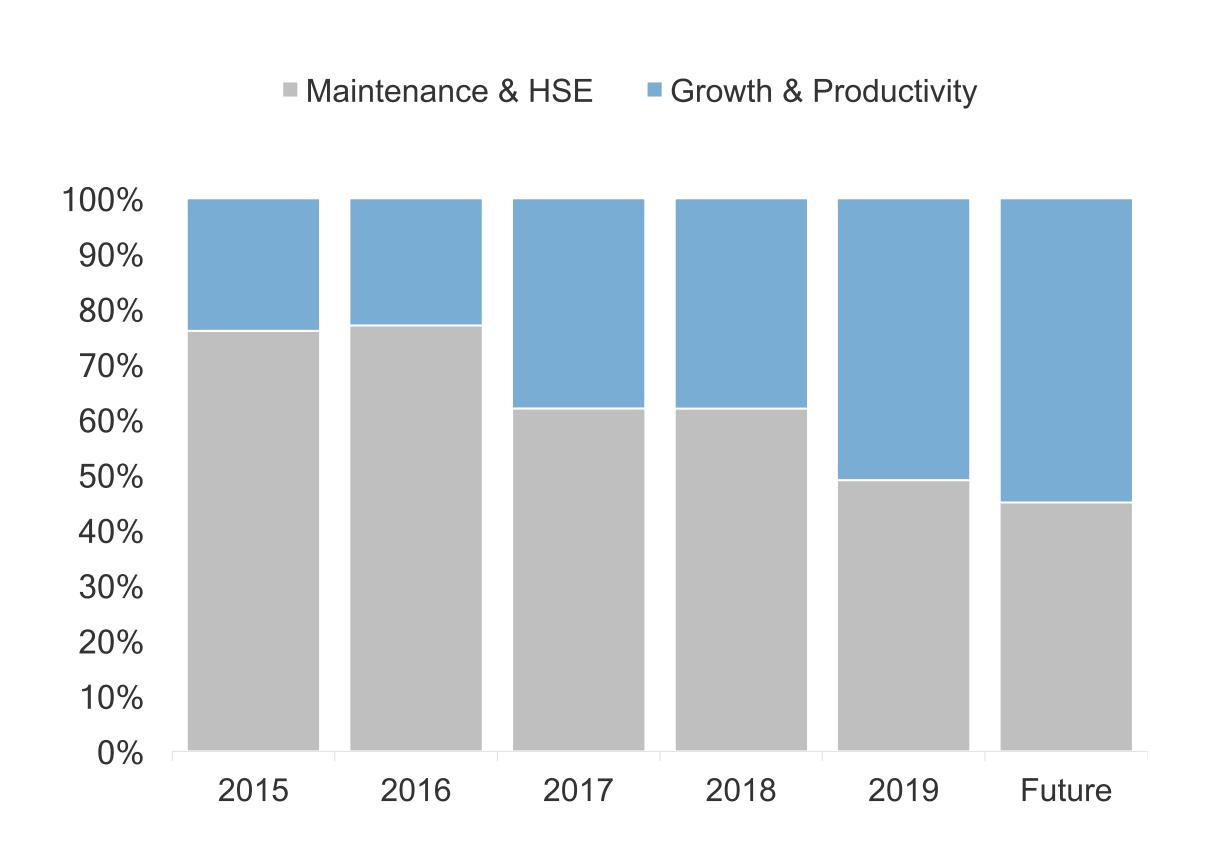
Working capital: \$30m underlying reduction by 2020

Note: Operating cash conversion calculated as (adjusted EBITDA – capex – working capital change) / adjusted operating profit

Growth & productivity capex focus



CAPEX SPEND ON GROWTH & PRODUCTIVITY



HIGH RETURN CAPEX PROJECT EXAMPLE

US Organoclay Optimisation

- St Louis & Charleston production consolidation
- Start up H1 2019
- \$8m spend
- IRR 25%+

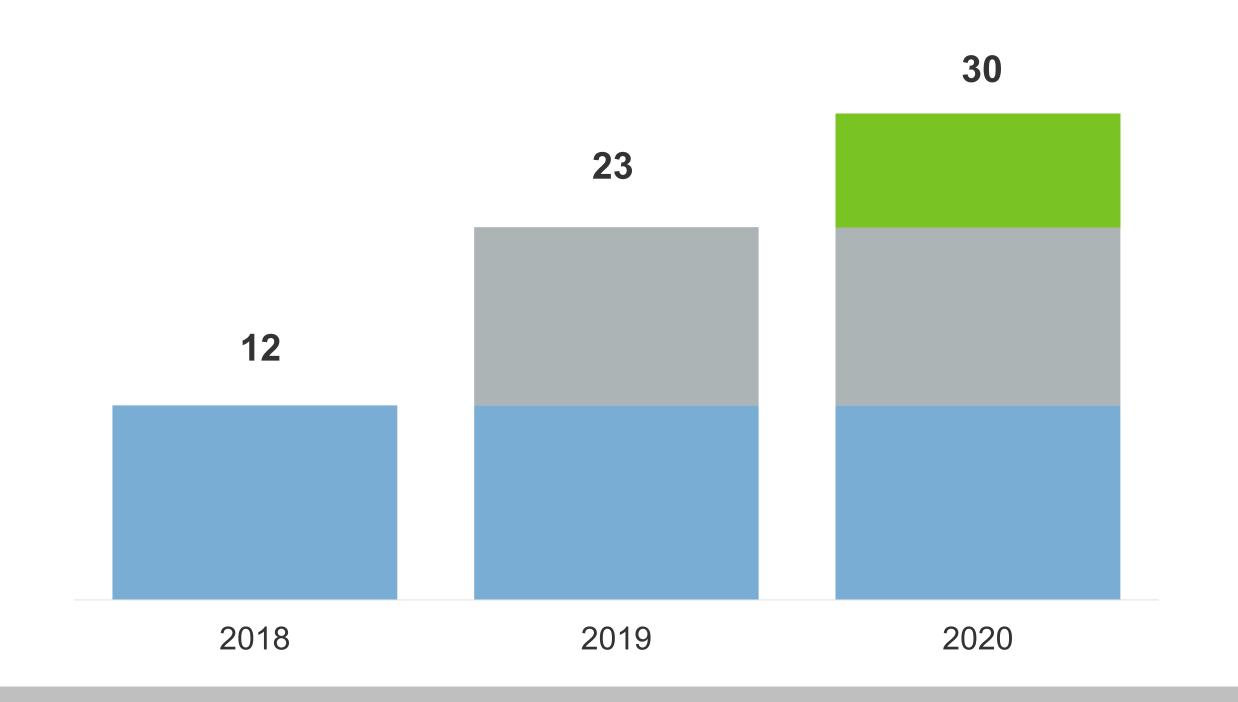
\$30m working capital improvement by 2020



ACTIONS TO DATE

COMPLEXITY - Reduced SKUs **SERVICE LEVEL AGREEMENTS** - 2018 roll out **INVENTORY** - Make to order, pack to order - New demand planning tools

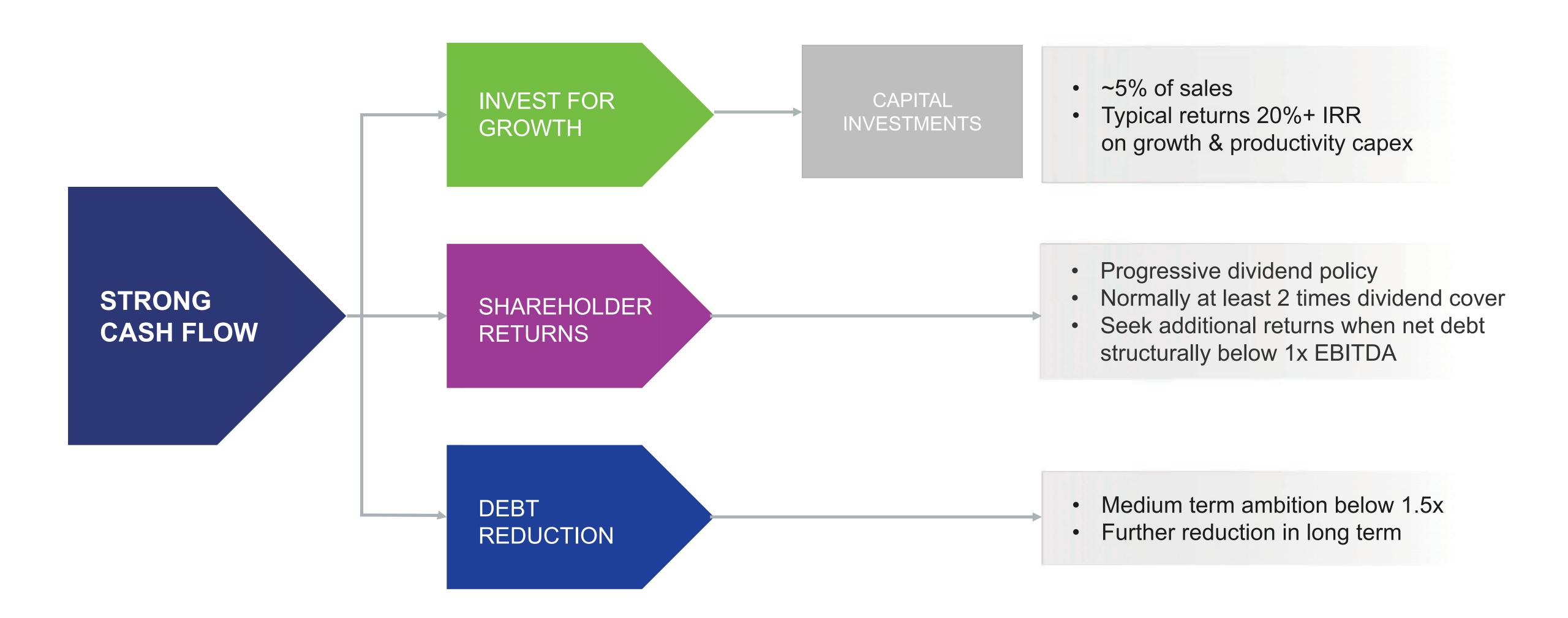
WORKING CAPITAL SAVINGS PROGRESS



More working capital progress to come post 2020

Disciplined capital allocation







Elementis value creation framework



INNOVATION

GROWTH

EFFICIENCY

MEDIUM TERM OBJECTIVES

PROFITABILITY

Adjusted operating profit margin of 17%

CASH

Operating cash conversion 90%+

LEVERAGE

Net debt/EBITDA <1.5x

