

Natural Facial Mask Powder

F-3000-03

DESCRIPTION

This Facial Mask powder is a new concept formulation following the trend of DIY, based in approximately 90% natural derived ingredients. This water-free facial mask can be mixed with water to give a great texture, offering to consumers the experience of making their own formula besides the sensorial properties—from application to final soft after feel. Mix at a ratio of 2g to 20ml of water.

ADVANTAGES

BENTONE HYDROCLAY™ 1100 is a rheology modifier that enables the creation and transformation of the formula appearance while contributing light and soft sensorial properties.

BENTONE® LUXE WN provides emulsification and rheological properties.

FANCOR® MEADOWFOAM SEED OIL provides rich emolliency without greasiness

MEADOWESTOLIDE® improves the moisture barrier and helps lock in moisture

THIXCIN® R PC, an organic derivative of castor oil, acts as a binder.

SPECIFICATIONS

Appearance: Light pink powder

Reference: BR-101-44D

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North America

Elementis
469 Old Trenton Road
East Windsor, NJ 08512, USA
Tel.: +1 609 443 2500
Fax: +1 609 443 2422

Europe

Elementis UK Ltd.
c/o Elementis GmbH
Stolberger Strasse 370
50933 Cologne, Germany
Tel.: +49 221 2923 2066
Fax: +49 221 2923 2011

Asia

Deuchem (Shanghai) Chemical Co., Ltd.
99, Lianyang Road
Songjiang Industrial Zone
Shanghai, China 201613
Tel.: +86 21 5774 0348
Fax: +86 21 5774 3563

| Phase | Ingredient | Supplier | %w/w |
|-------|--|-----------------|-------|
| A | Meadowfoam Estolide (MEADOWESTOLIDE®) | Elementis | 0.50 |
| | Fragrance (RB181195) | | 0.50 |
| | Phenoxyethanol (and) Ethylhexylglycerin (Cosmoguard SL CP) | Cosmotec | 1.00 |
| | Limnanthes Alba (Meadowfoam) Seed Oil (FANCOR® MEADOWFOAM SEED OIL) | Elementis | 2.00 |
| | Dimethicone (Element 14* PDMS 10LA) | Cosmotec | 4.00 |
| | Caprylic/Capric Triglyceride, Stearalkonium Hectorite, Polyglyceryl-3 Diisostearate, Polyglyceryl-3 Polyricinoleate (BENTONE® LUXE WN) | Elementis | 2.00 |
| | Dye Solution 1% (Koelow 041—Red 27) | Look Quimica | 0.40 |
| B | Trihydroxystearin (THIXCIN® R PC) | Elementis | 5.00 |
| C | Magnesium Aluminum Silicate (BENTONE HYDROCLAY™ 1100) | Elementis | 84.60 |

Procedure:

1. Mix all the ingredients of Phase A using a mortar and pestle.
2. Slowly add the Phase B and continue mixing.
3. Slowly add the Phase C and mix well.
4. Sieve all powder and add into a blender. Mix for 2 minutes.