

Our business model

Elementis is a business-to-business specialty chemicals company, offering performance-driven additives for consumer and industrial applications.



Our scientists are experts in rheology and formulation solutions. They create innovative solutions that help solve our customers' toughest formulation challenges.

We operate globally via two focused businesses



Personal Care

Key markets and our positioning

Colour cosmetic and skin care rheology leader; global antiperspirant actives leader.

We also supply specialty ingredients to customers across home care and institutional cleaning, agriculture and pharma industries.

Competitive advantage

- Innovation and formulation leadership
- Customised rheology modifiers
- High-quality hectorite resource
- Active ingredients
- Global reach

Skin Care

We offer a broad selection of natural and naturally-derived ingredients, facilitating the development of natural skin care products, while providing exceptional texture, great sensory properties and long-lasting stability. Our understanding of regional market demands and ongoing innovations in natural rheology enables us to deliver sustainable solutions for water-based systems and continue to expand our share of the global skin care sector.

Colour Cosmetics

As the market leader in oil-based rheology modification, we offer a wide range of solutions and technologies that help formulate make-up products with vibrant colour and excellent sensory properties.

Antiperspirants

As a leader in antiperspirant actives, we cater to consumer needs with effective and sustainable solutions. Our customers value our supply resilience, driven by our global production footprint. We are the leading industry innovators, responding to consumer trends for high-performance actives that ensure long-lasting sweat and odour protection.

[Read more about Personal Care on pages 62 and 15-21.](#)



Performance Specialties

Key markets and our positioning

Architectural and industrial coatings; auto plastics; global rheology additives leader; leader in high-end specialty talc.

We also supply specialty additives for adhesives, sealants and construction applications.

Competitive advantage

- Innovation and formulation leadership
- Rheology modifiers and additives
- High-quality hectorite resource
- High-performance talc

Coatings

We supply rheology modifiers and other complementary specialty additives to manufacturers of industrial coatings, decorative paints, additives for oil and gas drilling and simulation fluids, adhesives and sealants. Our products help make industrial coatings last longer, decorative paints more stain resistant and sealants apply evenly.

Talc

We have a well-established mine-to-market model, supplying diversified end markets. We use proprietary flotation technology, which produces consistent talc purity and allows customisation. Our talc makes long-life plastics stronger and lighter, gasoline particulate filters work, and food packaging recyclable.

[Read more about Coatings and Talc on pages 63-64 and 15-21.](#)