

Unique
chemistry,
sustainable
solutions

ELEMENTIS

NATURAL PRODUCT SELECTOR GUIDE



Elementis is committed to sustainability. Part of that commitment includes our supply and continued development of products that are sourced from nature. Whether based on our high quality clays or from botanical sources, these Elementis products are not only natural but also have tremendous formula functionality providing rheology, texture, clinical moisturising benefits and much more.

COSMOS and Natrue approved ingredients

This list of products meet the highest standards for naturalness. They have been approved by ECOCERT GREENLIFE in accordance with the COSMOS standard and Natrue standard. All products in this list are vegan and 100% natural or naturally derived according to ISO 16128.



	INCI Name	Benefits	Type of Natural Origin	Certification	
				COSMOS	Natrue
BENTONE HYDROCLAY™ 700	Hectorite, Xanthan Gum	- Water phase rheology modifier - Texture enhancer - Silky feel	Natural	•	•
BENTONE HYDROCLAY™ 1100	Magnesium Aluminum Silicate	- Water phase rheology modifier - Texture enhancer - Silky feel	Natural	•	•
BENTONE HYDROCLAY™ 2000	Hectorite	- Water phase rheology modifier - Texture enhancer - Silky feel	Natural	•	•
BENTONE HYDROCLAY™ 2001	Hectorite	- Water phase rheology modifier - Texture enhancer - Silky feel	Natural		•
BENTONE HYDROCLAY™ 2100	Hectorite	- Water phase rheology modifier - Texture enhancer - Silky feel	Natural	•	•
BENTONE HYDROCLAY™ 2101	Hectorite	- Water phase rheology modifier - Texture enhancer - Silky feel	Natural		•
BENTONE HYDROLUXE™ 360	Glyceryl Stearate Citrate, Cetearyl Alcohol, Hectorite, Xanthan Gum, Glyceryl Behenate	- Water phase emulsifier & stabiliser - Texture enhancer - Silky feel	Naturally derived	•	•
THIXCIN® R PC	Trihydroxystearin	- Oil phase rheology modifier - Structuring - Oil phase stabilisation	Naturally derived	•	•
FANCOR® ABYSSINIAN OIL	Crambe Abyssinica Seed Oil	- Hair conditioning - Hair shine - Emolliency	Natural	•	•
FANCOR® MEADOWFOAM SEED OIL	Limnanthes Alba (Meadowfoam) Seed Oil	- Emolliency - Moisturisation - Pigment wetting - Conditioning	Natural	•	•
MEADOWESTOLIDE®	Meadowfoam Estolide	- Moisturisation / hydration - Elegant feel - Improves skin texture - Hair and scalp conditioning	Naturally derived	•	•
MEADOWLACTONE®	Meadowfoam Delta-Lactone	- Moisturisation - Hydration - Improves skin appearance	Naturally derived	•	•

Natural BENTONE GEL® rheology modifiers and BENTONE® LUXE emulsifying gels

BENTONE GEL® rheology modifiers are the gold standard in oil phase rheology modification providing suspension, stabilisation and excellent viscosity control all in one easy-to-use package delivering lot-to-lot formulation consistency.

BENTONE® LUXE brings that simplification to the next level, providing those same rheological benefits combined with emulsification capabilities. This unique combination provides great formulation flexibility and ease of use with the additional ability to create interesting and elegant textures.

The products in the table below have been reviewed according to ISO 16128 and have been determined to be high in natural origin composition and all are vegan.

	INCI Name	Type of Natural Origin	% Natural Origin
BENTONE GEL® CAO V	Ricinus Communis (Castor) Seed Oil, Stearalkonium Hectorite, Propylene Carbonate	Naturally derived	96
BENTONE GEL® EUG V	Octyldodecanol, Disteardimonium Hectorite, Propylene Carbonate	Naturally derived	97
BENTONE GEL® GTCC V	Caprylic/Capric Triglyceride, Stearalkonium Hectorite, Propylene Carbonate	Naturally derived	95
BENTONE GEL® HS V	C13-15 Alkane, Disteardimonium Hectorite, Alcohol	Naturally derived	97
BENTONE GEL® IPM V	Isopropyl Myristate, Stearalkonium Hectorite, Propylene Carbonate	Naturally derived	83
BENTONE GEL® LC V	C9-12 Alkane, Disteardimonium Hectorite, Triethyl Citrate	Naturally derived	96
BENTONE GEL® OLV V	Olea Europaea (Olive) Fruit Oil, Stearalkonium Hectorite, Propylene Carbonate	Naturally derived	93
BENTONE GEL® PTIS V	Pentaerythrityl Tetraisostearate, Disteardimonium Hectorite, Propylene Carbonate	Naturally derived	95
BENTONE® LUXE WO	Polyglyceryl-6 Polyricinoleate, Polyglyceryl-3 Diisostearate, Disteardimonium Hectorite	Naturally derived	99
BENTONE® LUXE WN	Caprylic/Capric Triglyceride, Stearalkonium Hectorite, Polyglyceryl-3 Diisostearate, Polyglyceryl-3 Polyricinoleate	Naturally derived	98
BENTONE® LUXE XO	C13-15 Alkane, Disteardimonium Hectorite, Polyglyceryl-3 Polyricinoleate	Naturally derived	99
BENTONE® ULTIMATE LC	C9-12 Alkane, Disteardimonium Hectorite, Glyceryl Oleate	Naturally derived	99

Natural Oils and Butters

FANCOL® VB	Limnanthes Alba (Meadowfoam) Seed Oil, Butyrospermum Parkii (Shea) Butter Extract	Natural	100
FANCOL® SHEA BUTTER	Butyrospermum Parkii (Shea) Butter	Natural	100