

The logo for Elementis, featuring the word "ELEMENTIS" in white, uppercase, sans-serif font centered within a solid blue rectangular background.

A global specialty chemicals company

NEWS RELEASE

Elementis' BENTONE LUXE XO receives Ringier Technology Innovation Awards for Personal Care

London, United Kingdom (Aug 25, 2022) – Elementis, a leading supplier of rheology modifiers and active ingredients for personal care, announced today that its newly launched BENTONE® LUXE XO emulsifying gel has been named winner of the Ringier Technology Innovation Awards for Personal Care 2022 in the category “Functional Ingredients”.

Most recent addition to Elementis' popular BENTONE® LUXE series, BENTONE® LUXE XO provides superior formulation flexibility for skin care product makers by stabilizing low to extremely high oil loads in water in oil systems.

“As the leading natural and mineral rheology modifier supplier, Elementis is devoted to developing highly efficient and premium quality ingredients to the personal care industry. We are very proud of this recognition to the award-winning product BENTONE® LUXE XO, our most recent effort in seeking innovative solutions with more sustainable approaches”, says Huiheng Foo, Asia Sales Director for Personal Care.

Traditional water in oil formulas have fallen out of consumers' favor because of their heavy and greasy texture. BENTONE® LUXE XO creates a unique, luxurious feel with various textures, from light serums to solid systems. Compared to traditional water in oil formats, BENTONE® LUXE XO provides outstanding stability in suspending pigments and particles even over several freeze-thaw cycles.

In addition to its benefits in classical skin care, BENTONE® LUXE XO supports the water resistance of formulas. Therefore, it is a natural choice in creating high performance sun care and make up with excellent wear resistance and superior film formation.

In total, 230 entries were submitted by 134 companies to the Ringier Technology Innovation Awards for Personal Care 2022. The award was presented at a ceremony during the Personal Care Technology Convention from 23-24 August in Guangzhou, China.

About the Ringier Technology Innovation Awards

The Ringier Technology Innovation Awards for Personal Care reward innovative products and technologies that contribute to improved production efficiency, cost-effectiveness, and user convenience. The award is among the most prestigious in China's beauty industry.

About Elementis

Elementis offers performance-driven additives that help create innovative formulations for consumer and industrial markets, including personal care, coatings, Chromium, energy and talc. Finding opportunities to enhance our customers' performance is at the heart of what we do – and has been for more than 175 years. We own unique raw materials, including the only high-grade hectorite mine in the world, and a leading source of high-purity talc. With our advanced technical solutions, we transform those materials to become innovative, performance-enhancing products for our customers. Elementis is a UK-listed global specialty chemicals company with operations worldwide and employs over 1400 people at more than 30 locations worldwide.

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