# RHEOLATE<sup>®</sup> 278

Associative Polyurethane-Based Thickener for Emulsion Paints

### **GENERAL INFORMATION**

**RHEOLATE 278** is a 25 % solution designed for use in paints containing small-particle-size emulsions and high-volume-solids systems.

**RHEOLATE 278** is an additive with superior thickening efficiency in the high-shear range (ICI viscosity) – beyond that of other thickeners.

Emulsion paints with various ICI viscosities can be formulated by combining RHEOLATE 255 and **RHEOLATE 278** or other rheological additives.



# **CHEMICAL & PHYSICAL PROPERTIES**

Appearance	cloudy off-white to white liquid
Active Solids	25 %
Total Solids	25 %
Brookfield Viscosity cps	< 6,000 (Brookfield RVT, spindle 4, 20 rpm, 25°C)
Specific Gravity	1.03
Solvent	water and butyldiglycol

These are typical properties not to be used for specification purposes.

# APPLICATIONS

- Gloss emulsion paints
- Satin-gloss emulsion paints
- Emulsion paints for interior and exterior applications, based on pure acrylic or copolymer binders

## **KEY PROPERTIES**

Excellent rheology

- gives superior high-shear viscosity
- enhances film build
- provides excellent brush drag

Excellent paint performance

- imparts superior flow and leveling
- reduces spattering during roller application
- good color acceptance
- enzyme resistant
- develops pH-independent rheology
- gives alkyd-like appearance in water-borne gloss paints
- · easily incorporated

Compatibility

- compatible with BENTONE EW, BENTONE LT and other rheological additives
- allows broad formulating flexibility

## INCORPORATION

**RHEOLATE 278** can be used as supplied or – in special cases – diluted. Addition can take place at any time during the paint manufacturing process. Addition before letdown of the mill-base is strongly recommended.

The combined use of RHEOLATE 255 and **RHEOLATE 278** allows the high-shear viscosity (drag-resistance) and low/medium-shear viscosity (flow and levelling) of a paint to be precisely adjusted. This is achieved by the following method, using the two additives in varying proportions.

Two paints are prepared independently to the desired medium-shear viscosity using, respectively, RHEOLATE 255 and **RHEOLATE 278**. The two paints are then mixed in varying proportions until the resultant blend has the required high-shear (ICI) viscosity. The amounts of RHEOLATE 255 and **RHEOLATE 278** needed to achieve a given ICI viscosity can thus be accurately determined.

RHEOLATE additives can be combined with traditional additives such as BENTONE LT, BENTONE EW, cellulosic or acrylic thickeners.

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The thickening efficiency of **RHEOLATE 278** may be influenced by solvents, binders or surfactants. The rheological properties of these associative thickeners are developed by interaction with the other raw materials in a given system.

It is therefore important to assess the effectiveness of **RHEOLATE 278** in the complete paint system.

### LEVELS OF USE

The typical levels of use for **RHEOLATE 278** are 0.4 to 2.0 % by weight of the paint. To achieve optimum properties, the system's surfactant blend may need modification.

### HEALTH AND SAFETY

Before using this product please consult our Safety Data Sheet (SDS) for information on safe handling and storage. The SDS can be found on the company website.

### STORAGE RECOMMENDATIONS

Store in a cool, dry location.

Store above 4 °C (40 °F) In the event of accidental freezin

In the event of accidental freezing, thaw gently, spread a portion between clean glass slides and examine for granules. If found, do not use.

#### SHELF LIFE

**RHEOLATE 278** has a shelf life of 2 (two) years from date of manufacture.

### QUALITY ASSURANCE

Since 1992 the company is a holder of the ISO 9001 / ISO 9002 certificates, which guarantees that all operations are conducted according to the stipulated standards.

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